

## Exhibits

- 1 October 13, 2010, SMQG Initial Statement of Organization Recipient Committee, Form 410, filed with Santa Monica City Clerk
- 2 Description of Fred Huebscher and The Political Scientists from The Political Scientists' website
- 3 Description of Durkee & Associates from its website
- 4 October 14, 2010, SMQG Initial Statement of Organization Recipient Committee, Form 410, filed with Secretary of State
- 5 October 22, 2010, SMQG Statement of Organization (Slate Mailer Organization), Form 400 filed with Secretary of State
- 6 November 15, 2010, search of Secretary of State's website re SMQG's "active" status as a Recipient Committee, ID 1332962
- 7 November 5, 2010, search of Secretary of State's website re SMQG's "active" status as a slate mailer, ID 1333300
- 8 First SMQG city mailer entitled "Who do our police officers and firefighters trust to protect us?"
- 9 Second SMQG city mailer entitled "Who do we trust to protect Santa Monica?"
- 10 Third SMQG city mailer entitled "87,664 reasons to protect our environment . . .\*"
- 11 Fourth SMQG city mailer entitled "Who does CEPS\* trust to protect our schools?"
- 12 SMQG "Santa Monica Democratic Voter Guide"
- 13 October 25, 2010, SMQG Terminating Statement of Organization Recipient Committee, Form 410 filed with Santa Monica City Clerk
- 14 October 25, 2010, SMQG Slate Mailer Organization Statement, Form 401 for the period 01/01-10/16/2010, filed with the County of Los Angeles

- 15 October 28, 2010, and October 29, 2010, SMQG Slate Mailer Late Payment Reports for Armbruster, Goldsmith & Delvac LLP; Village Trailer Park LLC; and Hines 26<sup>th</sup> Street LLC, filed with the Secretary of State
- 16 October 25, 2010, SMQG Recipient Committee Campaign Statement, Form 460 for the period 01/01-10/16/2010, filed with the Santa Monica City Clerk
- 17 October 22, 2010, SMQG Slate Mailer Organization Campaign Statement, Form 401 for the period 01/01-10/16/2010, filed with the Secretary of State
- 18 *The Lookout News*, October 21, 2010, article entitled "Police Union Calls Campaign Mailer with its Logo 'Disingenuous'"
- 19 *Santa Monica Daily Press*, October 22, 2010, article entitled "Campaign mailer draws rebuke from public safety associations"
- 20 *Santa Monica Daily Press*, October 27, 2010, article entitled "Group dodging campaign disclosures"
- 21 *Santa Monica Daily Press*, October 30-31, 2010, article entitled "Slate mailer group takes more barbs for campaign tactics"
- 22 *The Lookout News*, November 2, 2010, article entitled "Controversial Flyers Have Developer Funding"
- 23 November 1, 2010, unverified copy of SMQG Slate Mailer Organization Campaign Statement, Form 401 for the period 01/01-10/16/2010, received by the Santa Monica City Clerk
- 24 November 1, 2010, copies of three SMQG Slate Mailer Late Payment Reports for October 28<sup>th</sup> and 29<sup>th</sup>, Form 498, for Armbruster, Goldsmith & Delvac LLP; Village Trailer Park LLC; and Hines 26<sup>th</sup> Street LLC, received by the Santa Monica City Clerk

**Statement of Organization Recipient Committee**

Type or print in ink

Statement Type  Initial

Not yet qualified  or

Amendment List I.D. number:

#

10 / 6 / 10  
Date qualified as committee

Date qualified as committee (if applicable)

Termination - See Part 5 List I.D. number:

#

2010 OCT 13 PM 12:52

Date of Termination

SANTA MONICA, CALIF.

STATEMENT OF ORGANIZATION

CALIFORNIA FORM 410

For Official Use Only

RECEIVED Date Stamp

OFFICE OF THE CITY CLERK

**1. Committee Information**

NAME OF COMMITTEE

Santa Monicaans for Quality Government

**2. Treasurer and Other Principal Officers**

NAME OF TREASURER

Kinde Durkee

STREET ADDRESS

STREET ADDRESS (NO PO. BOX)

CITY

Burbank

MAILING ADDRESS (IF DIFFERENT)

CITY

Burbank

NAME OF ASSISTANT TREASURER, IF ANY

STREET ADDRESS

OPTIONAL: FAX / E-MAIL ADDRESS

CITY

STATE

ZIP CODE

AREA CODE/PHONE

COUNTY OF DOMICILE

Los Angeles

COUNTY WHERE COMMITTEE IS ACTIVE IF DIFFERENT THAN COUNTY OF DOMICILE

MAILING ADDRESS

STATE

AREA CODE/PHONE

Attach additional information on appropriately labeled continuation sheets.

**3. Verification**

I have used all reasonable diligence in preparing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct

Executed on 10/12/10

By Kinde Durkee

SIGNATURE OF TREASURER OR ASSISTANT TREASURER

Executed on \_\_\_\_\_

By \_\_\_\_\_

SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, OR STATE MEASURE PROponent

Executed on \_\_\_\_\_

By \_\_\_\_\_

SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, OR STATE MEASURE PROponent

Executed on \_\_\_\_\_

By \_\_\_\_\_

SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, OR STATE MEASURE PROponent

**Statement of Organization  
Recipient Committee**

INSTRUCTIONS ON REVERSE

COMMITTEE NAME

Santa Monicaans for Quality Government

**4. Type of Committee** (Continued)

**General Purpose Committee**

Not formed to support or oppose specific candidates or measures in a single election. Check only one box:

CITY Committee  COUNTY Committee  STATE Committee

PROVIDE BRIEF DESCRIPTION OF ACTIVITY

To support and/or oppose candidates and/or ballot measures.

**Sponsored Committee**

List additional sponsors on an attachment.

NAME OF SPONSOR

INDUSTRY GROUP OR AFFILIATION OF SPONSOR

STREET ADDRESS

NO. AND STREET

CITY

STATE

ZIP CODE

**Small Contributor Committee**

Check box and provide the date this committee qualified as a small contributor committee. If the committee qualified as a small contributor committee on January 1, 2001, enter 1/1/01.  
Date qualified \_\_\_\_\_

**5. Termination Requirements** By signing the verification, the treasurer, assistant treasurer and/or candidate, officeholder, or proponent certify that all of the following conditions have been met.

- This committee has ceased to receive contributions and make expenditures;
  - This committee does not anticipate receiving contributions or making expenditures in the future;
  - This committee has eliminated or has no intention or ability to discharge all debts, loans received, and other obligations;
  - This committee has no surplus funds; and
  - This committee has filed all campaign statements required by the Political Reform Act disclosing all reportable transactions.
- There are restrictions on the disposition of surplus campaign funds held by elected officers who are leaving office and by defeated candidates. Refer to Government Code Section 89519.



# The Political Scientists



STRATEGY • MEDIA • SLATES

## An Industry Leader

Founded in 1987 by **Fred Huebscher**, **The Political Scientists** has produced and mailed over 9 million slate mailers on a timely basis in every statewide election since that time. We produced and mailed approximately 1.2 million slate mailers for the March 2000 election alone.

## A Cut Above the Rest

Unlike other laser-printed slate mailers, our slates are produced on an offset press. Aside from giving our slates a more polished and professional look, this method allows us to provide you with the option of more space for customized featuring and photos.

Our unique targeting allows us to reach voters who may not normally receive political direct mail. As a result, in many cases you may be the only candidate to reach these crucial voters.



## Customized Strategies

**Political Scientists** also designs and produces direct mail for campaigns. We work with you to create superior, strategized mail pieces that stand out from the crowd in the busy campaign mail season. In addition, we can provide you with databases, precinct worksheets, voter labels, logos and other custom graphics to support your campaign effort.

## Our clients include...

- Long Beach Police Officers Association
- Torrance Councilmember Hope Witkowsky
- L.A. Superior Court Judge Richard Stone
- Santa Monica Mayor Richard Bloom
- Carson Mayor Jim Dear
- Assemblymember Paul Koretz

WHO WE ARE • WHAT WE DO • SLATES • MAILERS • CONTACT • HOME

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EX 2



# The Political Scientists



STRATEGY • MEDIA • SLATES

- [who we are](#)
- [what we do](#)
- [slates](#)
- [mailers](#)
- [contact](#)
- [home](#)

## Fred Huebscher

Fred Huebscher founded The Political Scientists in January 1987. Fred received his B.A. in Political Science from U.C.L.A. in 1981. Fred has been involved in political campaigns for over 30 years, first as a volunteer and for the past 13 years as a consultant specializing in political direct mail for local candidates.

## Robin Levander

Creative Director Robin Levander has worked on hundreds of campaigns over the past twelve years. Prior to working in politics, Robin spent many years as an investigative journalist and as a segment producer for television stations in Los Angeles. Robin has a B.A. in Political Science from UCLA.



[WHO WE ARE](#) • [WHAT WE DO](#) • [SLATES](#) • [MAILERS](#) • [CONTACT](#) • [HOME](#)

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# The Political Scientists



STRATEGY • MEDIA • SLATES

- who we are
- what we do
- slates
- mailers
- contact
- home

## Fred Huebscher

The Political Scientists  
924 16th Street  
Hermosa Beach, CA 90254-3233

PHONE: 310.374.0568  
FAX: 310.798.8904  
EMAIL: [fred@politicalscientists.com](mailto:fred@politicalscientists.com)

## Robin Levander

Political Scientists (Santa Rosa Office)

PHONE: 707.575.5200  
FAX: 707.575.1100  
EMAIL: [robin@politicalscientists.com](mailto:robin@politicalscientists.com)



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[company](#) [services](#) [calendar](#) [contact](#) [links](#)

### Company

We have performed accounting and reporting for political campaigns day-in and day-out since 1972. Accounting, reporting, and compliance management for political campaigns and non-profits is quite different from standard business accounting; we understand the differences because we've specialized in political campaigns. You will benefit from our extensive experience. Our expert service is never compromised by our speedy response to your needs; we simply work to have the quickest "turn-around" time in the business, and the friendly "Durkee & Associates' Spirit" shines through in all that we do.

Please click on our [Services](#) page to find out how we can serve you.

[directory](#)

[<<home](#)

EX 3



Statement of Organization Recipient Committee

1332962  
B19

Type or print in ink

Statement Type  Initial  Not yet qualified

Amendment List I.D. number.

Termination - See Part 5 List I.D. number.

STATEMENT OF ORGANIZATION  
**CALIFORNIA 410 FORM**  
 For Official Use Only

**RECEIVED AND FILED**  
 in the Office of the Secretary of State of the State of California

Date Stamp  
 OCT 14 2010

**DEBRA BOWEN**  
 Secretary of State

10 / 6 / 10  
Date qualified as committee

# \_\_\_\_\_  
Date qualified as committee (if applicable)

# \_\_\_\_\_  
Date of Termination

1. Committee Information

NAME OF COMMITTEE  
Santa Monica's for Quality Government

STREET ADDRESS (NO PO. BOX)  
1212 S. Victory Blvd.

CITY  
Burbank

STATE CA ZIP CODE 91502 AREA CODE/PHONE 818-260-0669

MAILING ADDRESS (IF DIFFERENT)

STREET ADDRESS

CITY  
Santa Monica

STATE CA ZIP CODE 90405 AREA CODE/PHONE 310-374-0568

OPTIONAL: FAX / E-MAIL ADDRESS

COUNTY OF DOMICILE  
Los Angeles

COUNTY WHERE COMMITTEE IS ACTIVE IF DIFFERENT THAN COUNTY OF DOMICILE

NAME AND POSITION OF OTHER PRINCIPAL OFFICER(S), IF APPLICABLE  
President: Fred Huebscher

MAILING ADDRESS  
171 Pier Ave., #140

Attach additional information on appropriately labeled continuation sheets.

3. Verification

I have used all reasonable diligence in preparing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/12/10 DATE

By Kinde Durkee SIGNATURE OF TREASURER OR ASSISTANT TREASURER

Executed on \_\_\_\_\_ DATE

By \_\_\_\_\_ SIGNATURE OF CONTROLLING OFFICERHOLDER, CANDIDATE, OR STATE MEASURE PROponent

Executed on \_\_\_\_\_ DATE

By \_\_\_\_\_ SIGNATURE OF CONTROLLING OFFICERHOLDER, CANDIDATE, OR STATE MEASURE PROponent

Executed on \_\_\_\_\_ DATE

By \_\_\_\_\_ SIGNATURE OF CONTROLLING OFFICERHOLDER, CANDIDATE, OR STATE MEASURE PROponent

Ex 4

# Statement of Organization Recipient Committee

STATEMENT OF ORGANIZATION

CALIFORNIA  
FORM  
**410**

INSTRUCTIONS ON REVERSE

Page 3  
I.D. NUMBER

COMMITTEE NAME

Santa Monicaans for Quality Government

## 4. Type of Committee (Continued)

### General Purpose Committee

Not formed to support or oppose specific candidates or measures in a single election. Check only one box  
 CITY Committee     COUNTY Committee     STATE Committee

PROVIDE BRIEF DESCRIPTION OF ACTIVITY

To support and/or oppose candidates and/or ballot measures.

### Sponsored Committee

List additional sponsors on an attachment.

NAME OF SPONSOR

INDUSTRY GROUP OR AFFILIATION OF SPONSOR

STREET ADDRESS

NO. AND STREET

CITY

STATE

ZIP CODE

### Small Contributor Committee

Date qualified \_\_\_\_\_ Check box and provide the date this committee qualified as a small contributor committee. If the committee qualified as a small contributor committee on January 1, 2001, enter 1/1/01.

## 5. Termination Requirements

By signing the verification, the treasurer, assistant treasurer and/or candidate, officeholder, or proponent certify that all of the following conditions have been met:

- This committee has ceased to receive contributions and make expenditures;
- This committee does not anticipate receiving contributions or making expenditures in the future;
- This committee has eliminated or has no intention or ability to discharge all debts, loans received, and other obligations;
- This committee has no surplus funds; and
- This committee has filed all campaign statements required by the Political Reform Act disclosing all reportable transactions.

-- There are restrictions on the disposition of surplus campaign funds held by elected officers who are leaving office and by defeated candidates. Refer to Government Code Section 89519.

2-19  
S  
13333300

Type or Print in Ink

**Statement of Organization (Slate Mailer Organization)**  
(Government Code Sections 84100, 84101, 84103, 84104, 84108)

Amendment #  Check box if an Amendment and enter I.D. number in the office of the Secretary of State of the State of California

Date Stamp  
**RECEIVED AND FILED**  
Office of the Secretary of State of the State of California  
OCT 22 2010

Date qualified as a Slate Mailer Organization: (Month, Day, Year)  
**DEBRA BOWEN**  
Secretary of State

And, if applicable, file one copy of this form with:  
The city or county officer, if any, with whom the organization must file its original campaign disclosure statements.

File original and one copy of this form with:  
Secretary of State  
Political Reform Division  
1500 11th Street, Room 495  
Sacramento, CA 95814

CITY  
 STATE  
 COUNTY

**I Slate Mailer Organization Information**

FULL NAME OF SLATE MAILER ORGANIZATION:  
Santa Monicans for Quality Government

STREET ADDRESS OF SLATE MAILER ORGANIZATION: (NO AND STREET)  
1212 S. Victory Blvd.

CITY STATE ZIP CODE COUNTY  
Burbank CA 91502 Los Angeles

MAILING ADDRESS OF FILER (IF DIFFERENT THAN ABOVE):  
P.O. Box 171, Pier Ave., #140, Santa Monica, CA 90405

**A** OFFICIAL USE ONLY **B** OFFICIAL USE ONLY

**II Treasurer And Other Principal Officers**

POSITION	NAME AND PERMANENT ADDRESS	(AREA CODE) DAYTIME PHONE NO.
TREASURER	Kinde Durkee 1212 S. Victory Blvd., Burbank, CA 91502	818-260-0669
President	Fred Huebscher 924 16th St., Hermosa Beach, CA 90254	310-374-0568

Attach additional information on appropriately labeled continuation sheets.

EX 5

# Statement of Organization (Slate Mailer Organization)

(Government Code Sections 84100, 84101, 84103, 84104, 84108)

Type or Print in Ink

STATEMENT OF ORGANIZATION

CALIFORNIA  
FORM  
**400**

Page 2

FULL NAME OF SLATE MAILER ORGANIZATION:

Santa Monicaans for Quality Government

## III Individuals Who Authorize Contents Of Slate Mailers (See instructions on reverse)

FULL NAME	ADDRESS (NO. AND STREET, CITY, STATE, ZIP CODE)	(AREA CODE) DAYTIME PHONE NO.
Fred Huebscher	924 16th St., Hermosa Beach, CA 90254	310-374-0568

Attach additional information on appropriately labeled continuation sheets.

## IV Is This Organization A "Committee" Pursuant To Government Code Section 82013?

YES (PROVIDE THE NAME AND, IF RECIPIENT COMMITTEE, THE IDENTIFICATION NUMBER OF THE COMMITTEE.)  NO

NAME \_\_\_\_\_ ID NO. \_\_\_\_\_

## V Verification

I have used all reasonable diligence in preparing this statement. I have reviewed the statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/15/10 At Burbank, CA  
DATE CITY AND STATE

SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer Kinde Durkee Title Treasurer  
TYPE OR PRINT



HOME >  
SITE SEARCH >  
CONTACT US >

SECRETARY OF STATE | ELECTIONS & VOTER INFO | POLITICAL REFORM | CALIFORNIA BUSINESS PORTAL | ARCHIVES & MUSEUM | OTHER SERVICES

Cal-Access Search

GO

Advanced Search

Cal-Access

- Cal-Access Home
- Campaign Finance
- Lobbying Activity
- Resources
- For Filers Only
- Political Reform
- User's Manual

### Search Results For "1332962"

\* ENTITY NAME HAS CHANGED

ENTITY ID	ENTITY NAME	ENTITY TYPE	STATUS
<u>1332962</u>	<u>SANTA MONICANS FOR QUALITY GOVERNMENT</u>	RECIPIENT COMMITTEE	ACTIVE

Ex 6



HOME >  
SITE SEARCH >  
CONTACT US >

SECRETARY OF STATE | ELECTIONS & VOTER INFO | POLITICAL REFORM | CALIFORNIA BUSINESS PORTAL | ARCHIVES & MUSEUM | OTHER SERVICES

Cal-Access Search

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- [Lobbying Activity](#)
- [Resources](#)
- [For Filers Only](#)
- [Political Reform](#)
- [User's Manual](#)

## Search Results For "1333300"

\* ENTITY NAME HAS CHANGED

ENTITY ID	ENTITY NAME	ENTITY TYPE	STATUS
<a href="#">1333300</a>	<a href="#">SANTA MONICANS FOR QUALITY GOVERNMENT</a>	SLATE MAILER	ACTIVE

Ex 7

## Terry O'DAY for City Council

- Councilmember, environmentalist, Executive Director of Environment Now
- Graduate of Stanford University and UCLA Anderson School of Management
- Promotes public transit by maintaining low fares
- Uses his business background to be Santa Monica's financial watchdog
- Protecting our safety is his top priority
- Endorsed by Santa Monica Police and Firefighters Assns., Sierra Club, SMRR and State Senator Fran Pavley



Santa Monicans for Quality Government, 171 Fier Ave., #140, Santa Monica, CA 90405

\*\*\*\*\*F010T\*\*017

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## Who do our police officers and firefighters trust to protect us?



The Santa Monica Police Officers and Firefighters Associations have endorsed **Bob Holbrook**, **Pam O'Connor\***, **Gleam Davis\*** and **Terry O'Day**. These four candidates are committed to making public safety a top priority. During these tough times, there have been no layoffs of public safety personnel and Santa Monica continues to have outstanding response times.

**Please vote on November 2nd  
for public safety's choices for City Council.**

NOTICE TO VOTERS: THIS DOCUMENT WAS PREPARED BY SANTA MONICANS FOR QUALITY GOVERNMENT, NOT AN OFFICIAL POLITICAL PARTY ORGANIZATION. Appearance in this mailer does not necessarily imply endorsement of others appearing in this mailer, nor does it imply endorsement of, or opposition to, any issues set forth in this mailer. Appearance is paid for and authorized by each candidate and ballot measure which is designated by an \*.

EX 8



## **Bob HOLBROOK for City Council**

- Councilmember, pharmacist, and retired university professor
- Protects Santa Monica's rent control
- Maintains and improves our public safety services
- Fights to ensure that our airport is resident-friendly
- Makes sure our schools remain fully funded
- Endorsed by *Santa Monica Police Officers and Firefighters Assns., CEPS and Councilmember Bobby Shriver*

## **Pam O'CONNOR for City Council**

- Councilmember/ historic preservation planner
- Fights to protect and preserve our neighborhoods from over-development
- Ensures excellent public safety services
- Continues to fight for better schools
- Creates more transit, bicycle and pedestrian options for better transportation circulation
- Endorsed by *Santa Monica Police and Firefighters Assns., Sierra Club, SMRR, CEPS and Supervisor Zev Yaroslavsky*



## **Gleam DAVIS for City Council**

- Councilmember and 26-year Santa Monica resident
- Graduate of USC and Harvard Law School
- Develops more open space and recreational facilities
- Promotes pedestrian and bike friendly options for Santa Monica
- Protects our public safety services
- Fights for more school funding
- Endorsed by *Santa Monica Police and Firefighters Assns., Sierra Club, SMRR and Assemblymember Julia Brownley*





## Terry O'DAY for City Council

- Councilmember, environmentalist, Executive Director of Environment Now
- Graduate of Stanford University and UCLA Anderson School of Management
- Promotes public transit by maintaining low fares
- Uses his business background to be Santa Monica's financial watchdog
- Protecting our safety is his top priority
- Endorsed by *Santa Monica Police and Firefighters Assns., Sierra Club, SMRR and State Senator Fran Pavley*

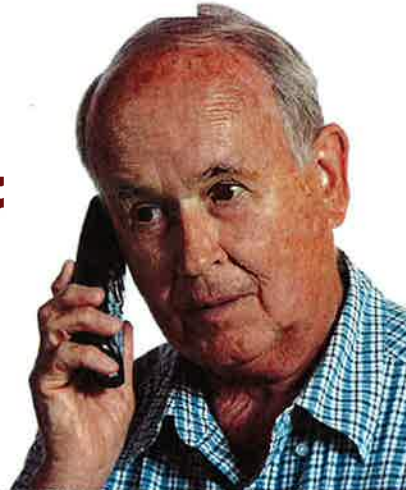


Santa Monicans For Quality Government, 171 Pier Ave., #140, Santa Monica, CA 90405



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## Who do we trust to protect Santa Monica?



**Santa Monica has some of the fastest response times for emergency services.**

That's because Councilmembers **Bob Holbrook, Pam O'Connor\*, Glean Davis\* and Terry O'Day** have made sure that our police, fire and paramedic services are protected during these tough economic times. On November 2nd, please vote for the officially endorsed candidates of our police, firefighters, and paramedics:

**Holbrook, O'Connor, Davis and O'Day.**

NOTICE TO VOTERS: THIS DOCUMENT WAS PREPARED BY SANTA MONICANS FOR QUALITY GOVERNMENT, NOT AN OFFICIAL POLITICAL PARTY ORGANIZATION. Appearance in this mailer does not necessarily imply endorsement of or opposition to, any issues set forth in this mailer. Appearance is permitted, authorized by each of the data and ballot measures which is designated by an \*.

EX 9



## **Bob HOLBROOK for City Council**

- Councilmember, pharmacist, and retired university professor
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- Makes sure our schools remain fully funded
- Endorsed by *Santa Monica Police Officers and Firefighters Assns., CEPS and Councilmember Bobby Shriver*

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- Protecting our safety is his top priority
- Endorsed by *Santa Monica Police and Firefighters Assns., L.A. League of Conservation Voters, Sierra Club, SMRR and State Senator Fran Pavley*



Santa Monica's For Quality Government, 171 Pier Ave., #140, Santa Monica, CA 90405



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received 10/27/10



# 87,664 reasons to protect our environment...\*

\*(Santa Monica residents according to US Census Bureau)

**Santa Monica Councilmembers Bob Holbrook, Pam O'Connor\*, Glean Davis\* and Terry O'Day are committed to preserving Santa Monica's unique way of life. That's why they all recently voted for a new General Plan (LUCE) that protects our city by reducing development and providing traffic solutions.**

**On November 2nd, please vote for Holbrook, O'Connor, Davis and O'Day... they will make sure that Santa Monica continues to be a great place to live.**

NOTICE TO VOTERS: THIS DOCUMENT WAS PREPARED BY SANTA MONICANS FOR QUALITY GOVERNMENT, NOT AN OFFICIAL POLITICAL PARTY ORGANIZATION. Appearance in this mailer does not necessarily imply endorsement of others appearing in this mailer, nor does it imply endorsement of, or opposition to, any issues set forth in this mailer. Appearance is paid for and authorized by each candidate and ballot measure which is designated by an "X".

EX 10



## **Bob HOLBROOK** **for City Council**

- Councilmember, pharmacist, and retired university professor
- Protects Santa Monica's rent control
- Maintains and improves our public safety services
- Fights to ensure that our airport is resident-friendly
- Makes sure our schools remain fully funded
- Endorsed by *Santa Monica Police Officers and Firefighters Assns., CEPS and Councilmember Bobby Shriver, and numerous environmental leaders*

## **Pam O'CONNOR** **for City Council**

- Councilmember/ historic preservation planner
- Fights to protect and preserve our neighborhoods from over-development
- Ensures excellent public safety services
- Continues to fight for better schools
- Creates more transit, bicycle and pedestrian options for better transportation circulation
- Endorsed by *Santa Monica Police and Firefighters Assns., L.A. League of Conservation Voters, Sierra Club, SMRR, CEPS and Supervisor Zev Yaroslavsky*



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- Endorsed by *Santa Monica Police and Firefighters Assns., L.A. League of Conservation Voters, Sierra Club, SMRR and Assemblymember Julia Brownley*

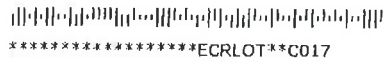


## Terry O'DAY for City Council

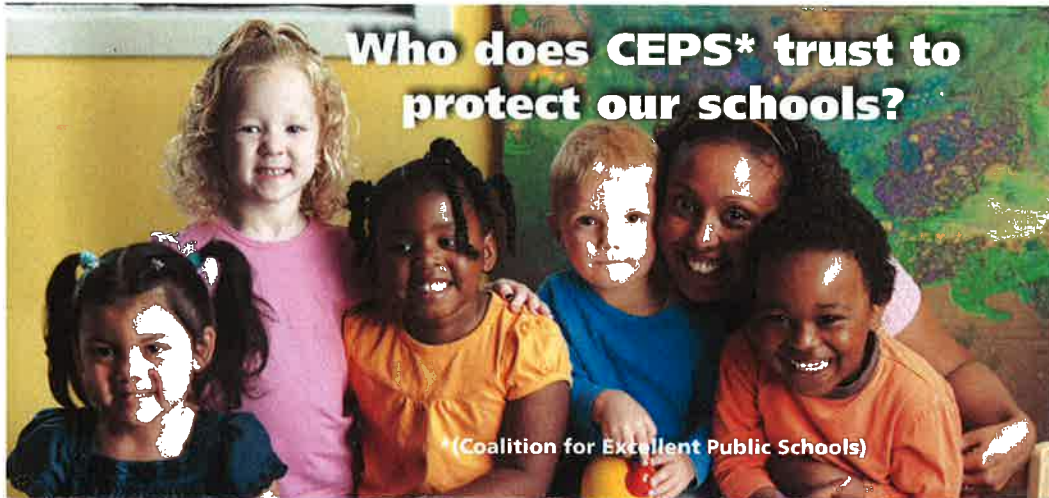
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- Graduate of Stanford University and UCLA Anderson School of Management
- Promotes public transit by maintaining low fares
- Uses his business background to be Santa Monica's financial watchdog
- Protecting our safety is his top priority
- Endorsed by *Santa Monica Police and Firefighters Assns., Sierra Club, SMRR, CEP, State Senator Fran Pavley and Supervisor Zev Yaroslavsky*



Santa Monicans For Quality Government, 171 Pier Ave., #140, Santa Monica, CA 90405



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**Who does CEPS\* trust to  
protect our schools?**

(Coalition for Excellent Public Schools)

**The Community For Excellent Public Schools (CEPS) endorses Councilmembers Bob Holbrook, Pam O'Connor\*, Gleam Davis\* and Terry O'Day because of their strong commitment to protect public education. Under their leadership, the city now spends millions of dollars annually to enhance school education programs.**

**On November 2nd please vote for proven educational leaders:  
Holbrook, O'Connor, Davis and O'Day.**

NOTICE TO VOTERS: THIS DOCUMENT WAS PREPARED BY SANTA MONICANS FOR QUALITY GOVERNMENT, NOT AN OFFICIAL POLITICAL PARTY ORGANIZATION. Appearance in this mailer does not necessarily imply endorsement of others appearing in this mailer, nor does it imply endorsement of, or opposition to, any issues set forth in this mailer. Appearance is paid for and authorized by each candidate and ballot measure which is designated by an

Ex 11



## **Bob HOLBROOK for City Council**

- Councilmember, pharmacist, and retired university professor
- Protects Santa Monica's rent control
- Maintains and improves our public safety services
- Fights to ensure that our airport is resident-friendly
- Makes sure our schools remain fully funded
- Endorsed by *Santa Monica Police Officers and Firefighters Assns., CEPS, Councilmember Bobby Shriver and Supervisor Zev Yaroslavsky*

## **Pam O'CONNOR for City Council**

- Councilmember, historic preservation planner
- Fights to protect and preserve our neighborhoods from over-development
- Ensures excellent public safety services
- Continues to fight for better schools
- Creates more transit, bicycle and pedestrian options for better transportation circulation
- Endorsed by *Santa Monica Police and Firefighters Assns., Sierra Club, SMRR, CEPS, and Supervisors Zev Yaroslavsky & Mike Antonovich*



## **Gleam DAVIS for City Council**

- Councilmember and 26-year Santa Monica resident
- Graduate of USC and Harvard Law School
- Develops more open space and recreational facilities
- Promotes pedestrian and bike friendly options for Santa Monica
- Protects our public safety services
- Fights for more school funding
- Endorsed by *Santa Monica Police and Firefighters Assns., Sierra Club, SMRR, CEPS, Assemblymember Julia Brownley and Supervisor Zev Yaroslavsky*



# USE YOUR POWER VOTE!

NOTICE TO VOTERS (Required by Law): This is Not an official ballot or an Official sample ballot prepared by the county elections official or the Secretary of State. This is an unofficial, marked ballot prepared by Santa Monicans For Quality Government, 171 Pier Ave., #140, Santa Monica, CA 90405.

POLLS ARE OPEN FROM 7 A.M. TO 8 P.M.  
YOUR POLLING PLACE IS

MONTANA BRANCH  
COMMUNITY ROOM/  
1704 MONTANA AV

**Santa Monicans For Quality Government**

171 Pier Ave., #140  
Santa Monica, CA 90405

PRESRID STD  
US POSTAGE  
**PAID**  
FPM, INC.



\*\*\*\*\*ECRLOT\*\*C010

1AN

## SANTA MONICA DEMOCRATIC VOTER GUIDE

GENERAL ELECTION - NOVEMBER 2, 2010

USE YOUR POWER!



# VOTE!

*Find your Polling Place*

- On the Web [www.lavote.net](http://www.lavote.net)
- Call 1-800-815-2666

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POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.  
TAKE THIS **DEMOCRATIC VOTER GUIDE**  
WITH YOU TO VOTE.



Dear Santa Monica Voter,

The November 2, 2010 election is very important for the future of our country. We need to elect Jerry Brown as our Governor and re-elect Barbara Boxer to the Senate. It is critical that we choose candidates who will work to change and improve the direction of our country, our state and our city. We have evaluated the candidates and ballot measures appearing in this sample ballot and believe that these candidates will do the best job possible to make our city, state and nation a better place to live. **We urge you to vote for them on November 2nd.**

Sincerely,

**Santa Monicans For Quality Government**

# CALIFORNIA DEMOCRATIC PARTY

MAIL CONTRIBUTION FORM

**Help elect Democrats in the future.  
Contribute to the Democratic Party.**

- YES! I want to help elect Democrats who will fight the Republican agenda of intolerance, greed and arrogance!**
  - Endorsed is my check in the amount of:** \$1,000 \$500 \$250 \$100 \$50 \$25 other
  - I wish to charge my contribution to my personal credit card:**
    - VISA                      MASTERCARD                      AMERICAN EXPRESS
- Name on Card: \_\_\_\_\_  
Account Number: \_\_\_\_\_

Checks should be made payable to: **California Democratic Party**

The following information is required by law:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Occupation: \_\_\_\_\_  
If self-employed, please state business name: \_\_\_\_\_  
Work phone/Fax: \_\_\_\_\_  
Home phone/Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

- I confirm that the following statement is true and accurate:  
**I am a United States citizen or a permanent resident alien.**

*Please print this only for*  
California Democratic Party  
1401 21st Street, #200  
Sacramento, CA 95811

For more information: [www.cdparty.org](http://www.cdparty.org)

**Contributions are not tax deductible for federal income tax purposes.**  
Your contribution will be used in connection with ballot delivery and is subject to the provisions and regulations of the Federal Election Campaign Act. Corporate and union contributions are accepted under California law to be used in connection with nonfederal elections. California law permits contributions up to \$22,000 per calendar year by one in supporting state elections. There are no limits on contributions used for purposes other than supporting state elections. (State ID # 141666) Federal law requires Federal Contributions to use our best efforts to solicit and report the name, mailing address, occupation and employer for each individual federal contribution entered 2003 or a calendar year (Federal ID # C00102926)

Not paid for or authorized by the California Democratic Party.



STATE



**JERRY BROWN** for Governor

- More jobs
- Improved education opportunities
- A balanced budget on time
- Public pension reform



**DEBRA BOWEN** for Secretary of State

- Empowering voters
- Opening up government
- Ensuring election integrity
- Endorsed by L.A. Times, Sierra Club and California Teachers Association



**JOHN CHIANG** for Controller

- A Tough Independent Watchdog for California Taxpayers
- Demanding Sound State Budgetary Policies
- Reforming Public Pension Plans
- Endorsed by LA Times, Sierra Club and Planned Parenthood

<b>GOVERNOR</b> Vote for One	<b>CHELENE NIGHTINGALE</b> Business Owner	American Independent	2	<input type="radio"/>
	<b>CARLOS ALVAREZ</b> Retail Worker	Peace and Freedom	3	<input type="radio"/>
	<b>LAURA WELLS</b> Financial Systems Consultant	Green	4	<input type="radio"/>
	<b>MEG WHITMAN</b> Businesswoman	Republican	5	<input type="radio"/>
<b>LEUTENANT GOVERNOR</b> Vote for One	<b>DALE F. OGDEN</b> Business Consultant/Actuary	Libertarian	6	<input type="radio"/>
	<b>JERRY BROWN</b> Attorney General of California	Democratic	7	<input checked="" type="radio"/>
	<b>GAVIN NEWSOM</b> Mayor, City and County of San Francisco	Democratic	8	<input checked="" type="radio"/>
	<b>ABEL MALDONADO</b> Senator/Businessman/Farmer	Republican	9	<input type="radio"/>
<b>SECRETARY OF STATE</b> Vote for One	<b>JAMES "JIMI" CASTILLO</b> Cultural/Spiritual Advisor	Green	10	<input type="radio"/>
	<b>C.T. WEBER</b> Retired Government Analyst	Peace and Freedom	11	<input type="radio"/>
	<b>JIM KING</b> Real Estate Broker	American Independent	12	<input type="radio"/>
	<b>PAMELA J. BROWN</b> Economics Professor	Libertarian	13	<input type="radio"/>
	<b>ANN MENASCHE</b> Civil Rights Attorney	Green	14	<input type="radio"/>
	<b>DAMON DUNN</b> Small Business Owner	Republican	15	<input type="radio"/>
	<b>CHRISTINA TOBIN</b> Voting Rights Advocate	Libertarian	16	<input type="radio"/>
	<b>MARYLOU CABRAL</b> Community Volunteer	Peace and Freedom	17	<input type="radio"/>
	<b>DEBRA BOWEN</b> Secretary of State	Democratic	18	<input checked="" type="radio"/>
	<b>MERTON D. SHORT</b> Aviator	American Independent	19	<input type="radio"/>
<b>CONTROLLER</b> Vote for One	<b>TONY STRICKLAND</b> State Senator/Businessman	Republican	20	<input type="radio"/>
	<b>KAREN MARTINEZ</b> Retired	Peace and Freedom	21	<input type="radio"/>
	<b>JOHN CHIANG</b> Controller	Democratic	22	<input checked="" type="radio"/>
	<b>LAWRENCE G. BELUZ</b> Independent Businessman	American Independent	23	<input type="radio"/>
	<b>ROSS D. FRANKEL</b> Accountant	Green	24	<input type="radio"/>
	<b>ANDREW "ANDY" FAVOR</b> Certified Public Accountant	Libertarian	25	<input type="radio"/>

PLEASE NOTE: The order in which candidates' names appear on the ballot is determined by a random drawing of the 26 letters of the alphabet.

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### CITY

#### SANTA MONICA CITY SPECIAL GENERAL MUNICIPAL ELECTION

Member of the City Council (Short Term) Vote for no more than two	<b>TERRY O'DAY</b> Appointed Councilmember Environmentalist	<b>210</b> <input checked="" type="radio"/>
	<b>ROBERT KRONOVET</b> Santa Monica Rent Board Commissioner	<b>211</b> <input type="radio"/>
	<b>DAVID GANEZER</b> Local Newspaper Publisher	<b>212</b> <input type="radio"/>
	<b>GLEAM OLIVIA DAVIS</b> Appointed Santa Monica Councilmember	<b>213</b> <input checked="" type="radio"/>
	<b>SUSAN HARTLEY</b> Employee/Tenant Attorney	<b>214</b> <input type="radio"/>

#### SANTA MONICA CITY GENERAL MUNICIPAL ELECTION

Member of the Rent Control Board (Fall Term) Vote for no more than three	<b>BILL WINSLOW</b> Trust Lawyer	<b>216</b> <input checked="" type="radio"/>
	<b>MARILYN KORADE WILSON</b> Rent Board Chairperson	<b>217</b> <input checked="" type="radio"/>
	<b>TODD FLORA</b> Corporate Responsibility Manager	<b>218</b> <input checked="" type="radio"/>

#### SANTA MONICA CITY SPECIAL GENERAL MUNICIPAL ELECTION

Member of the Rent Control Board (Short Term) Vote for One	<b>CHRIS BRAUN</b> Appointed Incumbent	<b>220</b> <input checked="" type="radio"/>
---	---	---

#### SANTA MONICA CITY SPECIAL MUNICIPAL ELECTION

<b>Y</b> MEASURE Y: Shall an ordinance be adopted to offset severe state budget cuts, protect and stabilize City finances, and maintain essential services including: police, fire, paramedic and emergency 911 response, school, educational and afterschool programs, public transit, services for the disabled, gang and drug prevention programs, environmental, library and other general fund services, by enacting a City of Santa Monica 1/2 percent transactions and use tax, subject to independent annual audits, and no money going to Sacramento?	<b>225</b> <input checked="" type="radio"/>	<b>YES</b> <input checked="" type="radio"/>
	<b>226</b> <input type="radio"/>	<b>NO</b> <input type="radio"/>

<b>Y</b> MEASURE YV: ADVISORY VOTE ONLY: If a local transactions and use tax is enacted in the City of Santa Monica, should half of its revenue be used to support school, educational and afterschool programs, with half of its revenue being used for general City services such as: police, fire, paramedic and emergency 911 response, public transit, services for the disabled, gang and drug prevention programs, environmental, library and other general fund services?	<b>229</b> <input checked="" type="radio"/>	<b>YES</b> <input checked="" type="radio"/>
	<b>230</b> <input type="radio"/>	<b>NO</b> <input type="radio"/>

CONTINUE VOTING ON NEXT PAGE



#### TERRY O'DAY for City Council

- Councilmember, environmentalist, Executive Director of Environmental Now
- Graduate of Stanford University and UCLA Anderson School of Management
- Promotes public transit by maintaining low fares
- Endorsed by Sierra Club, the Democratic Party SMRR, CEPS, State Senator Fran Pavley and Supervisor Zev Yaroslavsky



#### GLEAM DAVIS for City Council

- Councilmember and 26-year Santa Monica resident
- Graduate of USC and Harvard Law School
- Develops more open space and recreational facilities
- Endorsed by Sierra Club, the Democratic Party, SMRR, CEPS, Assemblymember Julia Brownley and Supervisor Zev Yaroslavsky

YES ON Y & YV!



Teachers, Police and Firefighters say:

Vote YES on Y + YV to protect our schools and safety.

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CITY  
SANTA MONICA CITY SPECIAL MUNICIPAL ELECTION

**RR** MEASURE RR: Shall the City Charter be amended to prohibit all landlords and passive community stability and diversity by adding requirements that a landlord show good cause to evict any tenant and serve a warning notice giving reasonable time to correct a rental agreement violation, except reassignment of rent, and adding a prohibition against evicting long-term elderly, disabled or terminally ill tenants for owner occupancy unless the proposed owner-occupant is also elderly, disabled or terminally ill?

<b>236</b>	<b>YES</b> <input checked="" type="checkbox"/>
<b>237</b>	<b>NO</b> <input type="checkbox"/>

SCHOOL  
SANTA MONICA-MALIBU UNIFIED SCHOOL DISTRICT

Member of the Board of Education Vote for no more than four		
<b>PATRICK CADY</b> Retired Teacher/Coach	<b>242</b> <input type="checkbox"/>	
<b>JAKE WACHTEL</b> Producer	<b>243</b> <input type="checkbox"/>	
<b>CHRIS BLEY</b> Teacher	<b>244</b> <input type="checkbox"/>	
<b>LAURIE LIEBERMAN</b> Community Volunteer	<b>245</b> <input checked="" type="checkbox"/>	
<b>BARRY A. SNELL</b> School Board President	<b>246</b> <input type="checkbox"/>	
<b>NIMISH PATEL</b> Small Business Owner	<b>247</b> <input checked="" type="checkbox"/>	
<b>RALPH MECHUR</b> School Board Member	<b>248</b> <input checked="" type="checkbox"/>	
<b>OSCAR DE LA TORRE</b> School Board Member	<b>249</b> <input checked="" type="checkbox"/>	

END OF BALLOT

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VOTE DEMOCRATIC  ON NOVEMBER 2nd



JERRY B

**JERRY BROWN** for GOVERNOR



**BARBARA BOXER** for SENATE



**PAM O'CONNOR** for CITY COUNCIL



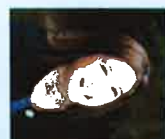
**KEVIN MCKEOWN** for CITY COUNCIL



**BOB HOLBROOK** for CITY COUNCIL



**TERRY O'DAY** for CITY COUNCIL



**GLEAN DAVIS** for CITY COUNCIL

**Statement of Organization Recipient Committee**

Statement Type  Initial  or Not yet qualified

Type or print in ink

Amendment List I.D. number: # \_\_\_\_\_  
 Termination - See Part 5 List I.D. number: # 1332962

Date qualified as committee: \_\_\_\_\_  
 Date qualified as committee (if applicable): \_\_\_\_\_  
 Date of Termination: 10 / 21 / 10

STATEMENT OF ORGANIZATION

CALIFORNIA FORM 410

For Official Use Only

RECEIVED  
 OFFICE OF THE  
 CITY CLERK

2010 OCT 25 AM 10:44  
 SANTA MONICA, CALIF.

**1. Committee Information**

NAME OF COMMITTEE  
 Santa Monicans for Quality Government

STREET ADDRESS (NO RO. BOX)  
 1212 S. Victory Blvd.  
 CITY STATE ZIP CODE AREA CODE/PHONE  
 Burbank CA 91502 818-260-0669  
 MAILING ADDRESS (IF DIFFERENT)

OPTIONAL: FAX / E-MAIL ADDRESS

COUNTY OF DOMICILE  
 Los Angeles  
 COUNTY WHERE COMMITTEE IS ACTIVE IF DIFFERENT THAN COUNTY OF DOMICILE

Attach additional information on appropriately labeled continuation sheets.

**2. Treasurer and Other Principal Officers**

NAME OF TREASURER  
 Kinde Durkee  
 STREET ADDRESS  
 1212 S. Victory Blvd.  
 CITY STATE ZIP CODE AREA CODE/PHONE  
 Burbank CA 91502 818-260-0669  
 NAME OF ASSISTANT TREASURER, IF ANY

STREET ADDRESS  
 CITY STATE ZIP CODE AREA CODE/PHONE

NAME AND POSITION OF OTHER PRINCIPAL OFFICER(S), IF APPLICABLE

President: Fred Huebscher  
 MAILING ADDRESS  
 924 16th St  
 CITY STATE ZIP CODE AREA CODE/PHONE  
 Hermosa Beach CA 90254 310-374-0568

**3. Verification**

I have used all reasonable diligence in preparing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/21/10 DATE  
 By Kinde Durkee SIGNATURE OF TREASURER OR ASSISTANT TREASURER  
 Executed on \_\_\_\_\_ DATE  
 By \_\_\_\_\_ SIGNATURE OF CONTROLLING OFFICERHOLDER, CANDIDATE, OR STATE MEASURE PROponent  
 Executed on \_\_\_\_\_ DATE  
 By \_\_\_\_\_ SIGNATURE OF CONTROLLING OFFICERHOLDER, CANDIDATE, OR STATE MEASURE PROponent  
 Executed on \_\_\_\_\_ DATE  
 By \_\_\_\_\_ SIGNATURE OF CONTROLLING OFFICERHOLDER, CANDIDATE, OR STATE MEASURE PROponent

EX 13

00N-2 NEW

10/21/10

**Slate Mailer Organization  
Campaign Statement**  
(Government Code Sections 84218 - 84219)

COVER PAGE

RECEIVED BY  
LOS ANGELES COUNTY

Date Stamp  
2010 OCT 25 PM 1:55

CAMPUS CALIFORNIA  
DISCLOSURE SECTION

CALIFORNIA  
1992 FORM **401**

Page 1 of 6  
For Official Use Only

**G10204**

Statement covers period from 01/01/2010 through 10/16/2010

**133300**  
ID NUMBER  
Pending

**III Slate Mailer Organization Information**  
FULL NAME OF SLATE MAILER ORGANIZATION:  
Santa Monica's For Quality Government

ADDRESS: 1212 S Victory Blvd  
CITY: Burbank STATE: CA ZIP CODE: 91502 PHONE NUMBER: \_\_\_\_\_

NAME OF TREASURER: Kinde Durkee

ADDRESS: 1212 S Victory Blvd  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ DAYTIME PHONE NUMBER: \_\_\_\_\_

**II Is This A General Purpose Committee?**  
If this Slate Mailer Organization is also a "general purpose committee" as defined in Government Code Section 82027.5, check box and attach the committee's campaign disclosure report to this statement.

Committee Report Attached

ID Number If Recipient Committee

**III Summary of Payments**

	(A) Total This Period	(B) Cumulative to Date (Since January 1 of calendar year covered)
1. TOTAL PAYMENTS RECEIVED .....	\$ <u>31000.00</u>	\$ <u>31000.00</u>
2. TOTAL PAYMENTS MADE .....	\$ <u>12750.00</u>	\$ <u>12750.00</u>

Sub. A, Line 3  
Sub. B, Line 3

**IV Verification**

I have used all reasonable diligence in preparing this statement. I have reviewed the statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/21/2010 At Burbank, CA CITY AND STATE

Name of Responsible Officer: Kinde Durkee TYPE OR PRINT

By: [Signature] SIGNATURE OF RESPONSIBLE OFFICER

Title: Treasurer

State of California Fair Political Practices Commission

EX 14

# Schedule A Payments Received

SCHEDULE A

Statement covers period  
from **01/01/2010**  
through **10/16/2010**

CALIFORNIA  
1992 FORM **401**

SEE INSTRUCTIONS ON REVERSE

NAME OF SLATE MAILER ORGANIZATION:  
**Santa Monica's For Quality Government**

Page **2** of **6**  
I.D. NUMBER  
**Pending**

(1) DATE RECEIVED	(2) IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD (SEE IMPORTANT INSTRUCTIONS ON REVERSE)	(3) NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	(4) CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER	(5) AMOUNT RECEIVED THIS PERIOD	(6) CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE
			SUPPORT	OPPOSE	
	Hines 26th Street LLC	Bob Holbrook City Council Member City of Santa Monica	X	5000.00	10000.00
10/07/2010	101 California St #1000 San Francisco CA 94111	Terry O'Day City Council Member City of Santa Monica	X	5000.00	10000.00
10/06/2010	710 Wilshire Blvd #409 Santa Monica CA 90401	Terry O'Day City Council Member City of Santa Monica	X	500.00	1000.00

### Summary

1. Amount Received - Payments of \$100 or More (Include all Schedule A subtotals)	\$ 31000.00	SUBTOTAL \$	10500.00
2. Amount Received - Payments of Less than \$100 (Not itemized)	\$ 0.00		
3. Total Payments Received (Line 1 + Line 2) Enter here and in Column A, Line 1, of the Summary of Payments section on Page 1	\$ 31000.00		

**Schedule A  
Payments Received  
(Continuation Sheet)**

SCHEDULE A

Statement covers period from 01/01/2010 through 10/16/2010

Page 3 of 6

CALIFORNIA **401**  
1992 FORM

NAME OF SLATE MAILER ORGANIZATION: Santa Monica's For Quality Government		I.D. NUMBER Pending			
(1)	(2)	(3)	(4)	(5)	
DATE RECEIVED	IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD	(a) NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ NAME, JURISDICTION, AND NUMBER OR LETTER OF BALLOT MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	(b) CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER	AMOUNT RECEIVED THIS PERIOD	CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE
			SUPPORT		
			OPPOSE		
	Maxser & Co. A LTD Partnership	Bob Halbrook			
10/06/2010	710 Wilshire Blvd #408 Santa Monica CA 90401	City Council Member City of Santa Monica	X	500.00	1000.00
	NMS Properties, Inc	Bob Halbrook			
10/07/2010	11693 San Vicente Blvd #811 Los Angeles CA 90049	City Council Member City of Santa Monica	X	5000.00	10000.00
	NMS Properties, Inc	Terry O'Day			
10/07/2010	11693 San Vicente Blvd #811 Los Angeles CA 90049	City Council Member City of Santa Monica	X	5000.00	10000.00
	The Edward Thomas Management Co	Terry O'Day			
10/06/2010	9950 Santa Monica Bl Seventy Hills CA 90212	City Council Member City of Santa Monica	X	5000.00	10000.00
<b>SUBTOTAL \$</b>				15500.00	

**Schedule A  
Payments Received  
(Continuation Sheet)**

Statement covers period  
from 01/01/2010  
through 10/16/2010

CALIFORNIA **401**  
1992 FORM

Page 4 of 6

I.D. NUMBER  
Pending

(1)		(2)		(3)		(4)	(5)
NAME OF SLATE MAILER ORGANIZATION: Santa Monica's For Quality Government							
DATE RECEIVED	IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD	NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER		AMOUNT RECEIVED THIS PERIOD	CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE	
			SUPPORT	OPPOSE			
10/06/2010	The Edward Thomas Management Co 9950 Santa Monica Bl Beverly Hills CA 90212	Bob Holbrook City Council Member City of Santa Monica	X		5000.00	10000.00	
<b>SUBTOTAL \$</b>					<b>5000.00</b>		







SM

# Slate Mailer Late Payment Report

Type of print in ink.  
Amounts may be rounded  
to whole dollars.

SLATE MAILER LATE PAYMENT REPORT  
**RECEIVED AND FILED**  
In the office of the Secretary of State  
of the State of California  
**498**  
OCT 28 2010  
**DEBRA BOWEN**  
Secretary of State

Amendment No \_\_\_\_\_

Report No 002

For Official Use Only

NAME OF SLATE MAILER ORGANIZATION  
Santa Monicans For Quality Government

STREET ADDRESS  
1212 S Victory Blvd

AREA CODE/PHONE NUMBER

OPTIONAL: FAX/E-MAIL

I.D. NUMBER

CITY

STATE

ZIP CODE

1333300

Burbank

CA

91502

## Late Payment(s) Received From:

NAME

Armbruster, Goldsmith & Delvac LLP

I.D. NUMBER (if applicable)

1283223

ADDRESS

11611 San Vicente Blvd #900

CITY

Los Angeles

STATE

CA

ZIP CODE

90049

OCCUPATION/EMPLOYER OR NAME OF BUSINESS IF SELF-EMPLOYED (if applicable)

DATE RECEIVED:

10/27/2010

AMOUNT

\$ 1250.00

NAME OF CANDIDATE OR BALLOT MEASURE

OFFICE SOUGHT AND JURISDICTION OF THE  
CANDIDATE/BALLOT MEASURER'S JURISDICTION

AMOUNT ATTRIBUTED

Terry O'Day

SANTA MONICA CCM  
City

\$ 1250.00

SUPPORT  
 OPPOSE

DIST NO

BAL NO

Robert Halbrook

SANTA MONICA CCM  
City

\$ 1250.00

SUPPORT  
 OPPOSE

DIST NO

BAL NO

SUPPORT  
 OPPOSE

DIST NO

BAL NO

\$

EX 15

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FORM 498  
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OCT 28 2010

**DEBRA BOWEN**  
Secretary of State

Type of print in ink.  
Amounts may be rounded  
to whole dollars.

**Slate Mailer  
Late Payment Report**

Amendment No \_\_\_\_\_  
Report No 001

NAME OF SLATE MAILER ORGANIZATION  
Santa Monica's For Quality Government

AREA CODE/PHONE NUMBER \_\_\_\_\_ OPTIONAL: FAX/E-MAIL \_\_\_\_\_ ID. NUMBER 1333300  
CITY Burbank STATE CA ZIP CODE 91502

STREET ADDRESS

1212 S Victory Blvd

**Late Payment(s) Received From:**

NAME \_\_\_\_\_ I.D. NUMBER (if applicable) 1283223  
Village Trailer Park, LLC  
ADDRESS 2444 Wilshire Blvd #320 CITY Santa Monica STATE CA ZIP CODE 90403

OCCUPATION/EMPLOYER OR NAME OF BUSINESS IF SELF-EMPLOYED (if applicable)

DATE RECEIVED: 10/27/2010 AMOUNT \$ 1250.00

NAME OF CANDIDATE OR BALLOT MEASURE	OFFICE SOUGHT AND JURISDICTION OF THE CANDIDATE/BALLOT MEASURER'S JURISDICTION	AMOUNT ATTRIBUTED
Terry O'Day	SANTA MONICA CCM City DIST NO BAL NO	\$ 1250.00
Robert Holbrook	SANTA MONICA CCM City DIST NO BAL NO	\$ 1250.00
		\$

SUPPORT  
 OPPOSE

SUPPORT  
 OPPOSE

SUPPORT  
 OPPOSE

3

**RECEIVED AND FILED** MAILER LATE PAYMENT REPORT  
in the office of the Secretary of State  
of the State of California  
**CALIFORNIA FORM 498**  
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**Slate Mailer  
Late Payment Report**

Type of print in ink.  
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to whole dollars.

Amendment No  
Report No 002

**DEBRA BOWEN**  
Secretary of State

OCT 29 2010

NAME OF SLATE MAILER ORGANIZATION  
Santa Monica's For Quality Government

AREA CODE/PHONE NUMBER  
OPTIONAL: FAX/E-MAIL  
I.D. NUMBER  
1333300

STREET ADDRESS  
1212 S Victory Blvd  
CITY  
Burbank  
STATE  
CA  
ZIP CODE  
91502

**Late Payment(s) Received From:**

NAME  
Hines 26th Street LLC  
ADDRESS  
101 California St#1000  
CITY  
San Francisco  
STATE  
CA  
ZIP CODE  
94111  
I.D. NUMBER (if applicable)  
1325699

OCCUPATION/EMPLOYER OR NAME OF BUSINESS IF SELF-EMPLOYED (if applicable)

DATE RECEIVED: 10/29/2010  
AMOUNT  
~~\$ 5,000~~ \$ 5,000

NAME OF CANDIDATE OR BALLOT MEASURE	OFFICE SOUGHT AND JURISDICTION OF THE CANDIDATE/BALLOT MEASURER'S JURISDICTION	AMOUNT ATTRIBUTED
Robert Holbrook	SANTA MONICA CCM City DIST NO BAL NO	\$ 2500.00
Terry O'Day	SANTA MONICA CCM City DIST NO BAL NO	\$ 2500.00
		\$

**Recipient Committee  
Campaign Statement  
Cover Page**

(Government Code Sections 84200-84216.5)

Type or print in ink.

COVER PAGE

CALIFORNIA  
2001/02  
FORM

RECEIVED  
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OFFICE OF THE  
CITY CLERK

460

Statement covers period  
from 01/01/2010  
through 10/16/2010

Date of election if applicable  
(Month, Day, Year) November 25 AM 10:40  
SANTA MONICA, CALIF.

Page 1 of 3  
For Official Use Only

SEE INSTRUCTIONS ON REVERSE

**1. Type of Recipient Committee: All Committees - Complete Parts 1, 2, 3, and 4.**

- Officeholder, Candidate Controlled Committee
- State Candidate Election Committee
- Recall (Also Complete Part 5)
- General Purpose Committee
- Sponsored
- Small Contributor Committee
- Political Party/Central Committee
- Primarily Formed Ballot Measure Committee
- Controlled
- Sponsored (Also Complete Part 6)
- Primarily Formed Candidate/Officeholder Committee (Also Complete Part 7)

**2. Type of Statement:**

- Preelection Statement
- Semi-annual Statement
- Termination Statement (Also file a Form 410 Termination)
- Amendment (Explain below)
- Quarterly Statement
- Special Odd-Year Report
- Supplemental Preelection Statement - Attach Form 495

**3. Committee Information**

I.D. NUMBER 1332962

COMMITTEE NAME (OR CANDIDATE'S NAME IF NO COMMITTEE)  
**Santa Monicans For Quality Government**

**Treasurer(s)**

NAME OF TREASURER  
**Kinde Durkee**  
MAILING ADDRESS

STREET ADDRESS (NO P.O. BOX)  
**1212 S Victory Blvd**  
CITY STATE ZIP CODE AREA CODE/PHONE  
**Burbank CA 91502**  
MAILING ADDRESS (IF DIFFERENT) NO. AND STREET OR P.O. BOX  
**1212 S Victory Blvd**  
CITY STATE ZIP CODE AREA CODE/PHONE  
**Burbank CA 91502**  
OPTIONAL: FAX / E-MAIL ADDRESS

1212 S Victory Blvd  
CITY STATE ZIP CODE AREA CODE/PHONE  
**Burbank CA 91502**  
NAME OF ASSISTANT TREASURER, IF ANY  
MAILING ADDRESS  
CITY STATE ZIP CODE AREA CODE/PHONE  
OPTIONAL: FAX / E-MAIL ADDRESS

**4. Verification**

I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/21/2010 Date  
By Kinde Durkee Signature of Treasurer or Assistant Treasurer  
Executed on \_\_\_\_\_ Date  
By \_\_\_\_\_ Signature of Controlling Officer-holder, Candidate, State Measure Proponent or Responsible Officer of Sponsor  
Executed on \_\_\_\_\_ Date  
By \_\_\_\_\_ Signature of Controlling Officer-holder, Candidate, State Measure Proponent  
Executed on \_\_\_\_\_ Date  
By \_\_\_\_\_ Signature of Controlling Officer-holder, Candidate, State Measure Proponent

EX 16

Type or print in ink.

# Recipient Committee Campaign Statement Cover Page — Part 2

CALIFORNIA  
FORM **460**

Page **2** of **3**

## 5. Officeholder or Candidate Controlled Committee

NAME OF OFFICEHOLDER OR CANDIDATE \_\_\_\_\_

OFFICE SOUGHT OR HELD (INCLUDE LOCATION AND DISTRICT NUMBER IF APPLICABLE) \_\_\_\_\_

RESIDENTIAL/BUSINESS ADDRESS (NO. AND STREET) CITY STATE ZIP \_\_\_\_\_

**Related Committees Not Included in this Statement:** List any committees not included in this statement that are controlled by you or are primarily formed to receive contributions or make expenditures on behalf of your candidacy.

COMMITTEE NAME I.D. NUMBER \_\_\_\_\_

NAME OF TREASURER CONTROLLED COMMITTEE?  YES  NO

COMMITTEE ADDRESS STREET ADDRESS (NO P.O. BOX)

CITY STATE ZIP CODE AREA CODE/PHONE \_\_\_\_\_

COMMITTEE NAME I.D. NUMBER \_\_\_\_\_

NAME OF TREASURER CONTROLLED COMMITTEE?  YES  NO

COMMITTEE ADDRESS STREET ADDRESS (NO P.O. BOX)

CITY STATE ZIP CODE AREA CODE/PHONE \_\_\_\_\_

## 6. Primarily Formed Ballot Measure Committee

NAME OF BALLOT MEASURE \_\_\_\_\_

BALLOT NO. OR LETTER JURISDICTION  SUPPORT  OPPOSE

Identify the controlling officeholder, candidate, or state measure proponent, if any.

NAME OF OFFICEHOLDER, CANDIDATE, OR PROPONENT \_\_\_\_\_

OFFICE SOUGHT OR HELD DISTRICT NO. IF ANY \_\_\_\_\_

## 7. Primarily Formed Candidate/Officeholder Committee

List names of officeholder(s) or candidate(s) for which this committee is primarily formed.

NAME OF OFFICEHOLDER OR CANDIDATE OFFICE SOUGHT OR HELD  SUPPORT  OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE OFFICE SOUGHT OR HELD  SUPPORT  OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE OFFICE SOUGHT OR HELD  SUPPORT  OPPOSE

NAME OF OFFICEHOLDER OR CANDIDATE OFFICE SOUGHT OR HELD  SUPPORT  OPPOSE

Attach continuation sheets if necessary

# Campaign Disclosure Statement Summary Page

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

SUMMARY PAGE

Statement covers period  
from **01/01/2010**  
through **10/16/2010**

CALIFORNIA  
FORM **460**

Page **3** of **3**

I.D. NUMBER  
**1332962**

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

**Santa Monicans For Quality Government**

## Contributions Received

	Column A TOTAL THIS PERIOD (FROM ATTACHED SCHEDULES)	Column B CALENDAR YEAR TOTAL TO DATE
1. Monetary Contributions .....	Schedule A, Line 3 <b>0.00</b>	<b>0.00</b>
2. Loans Received .....	Schedule B, Line 3 <b>0.00</b>	<b>0.00</b>
3. SUBTOTAL CASH CONTRIBUTIONS .....	Add Lines 1 + 2 <b>0.00</b>	<b>0.00</b>
4. Nonmonetary Contributions .....	Schedule C, Line 3 <b>0.00</b>	<b>0.00</b>
5. TOTAL CONTRIBUTIONS RECEIVED .....	Add Lines 3 + 4 <b>0.00</b>	<b>0.00</b>

## Expenditures Made

6. Payments Made .....	Schedule E, Line 4 <b>0.00</b>	<b>0.00</b>
7. Loans Made .....	Schedule H, Line 3 <b>0.00</b>	<b>0.00</b>
8. SUBTOTAL CASH PAYMENTS .....	Add Lines 6 + 7 <b>0.00</b>	<b>0.00</b>
9. Accrued Expenses (Unpaid Bills) .....	Schedule F, Line 3 <b>0.00</b>	<b>0.00</b>
10. Nonmonetary Adjustment .....	Schedule C, Line 3 <b>0.00</b>	<b>0.00</b>
11. TOTAL EXPENDITURES MADE .....	Add Lines 8 + 9 + 10 <b>0.00</b>	<b>0.00</b>

## Current Cash Statement

12. Beginning Cash Balance .....	Previous Summary Page, Line 16 <b>0.00</b>	
13. Cash Receipts .....	Column A, Line 3 above <b>0.00</b>	
14. Miscellaneous Increases to Cash .....	Schedule I, Line 4 <b>0.00</b>	
15. Cash Payments .....	Column A, Line 8 above <b>0.00</b>	
16. ENDING CASH BALANCE .....	Add Lines 12 + 13 + 14, then subtract Line 15 <b>0.00</b>	

*If this is a termination statement, Line 16 must be zero.*

## 17. LOAN GUARANTEES RECEIVED

.....	Schedule B, Part 2 <b>0.00</b>	
-------	--------------------------------	--

## Cash Equivalents and Outstanding Debts

18. Cash Equivalents .....	See Instructions on reverse <b>0.00</b>	
19. Outstanding Debts .....	Add Line 2 + Line 9 in Column B above <b>0.00</b>	

## Calendar Year Summary for Candidates Running in Both the State Primary and General Elections

	1/1 through 6/30	7/1 to Date
20. Contributions Received \$	\$	\$
21. Expenditures Made \$	\$	\$

## Expenditure Limit Summary for State Candidates

22. Cumulative Expenditures Made* (If Subject to Voluntary Expenditure Limit)	Total to Date
Date of Election (mm/dd/yy)	_____ / _____ / _____
	\$ _____
	\$ _____

To calculate Column B, add amounts in Column A to the corresponding amounts from Column B of your last report. Some amounts in Column A may be negative figures that should be subtracted from previous period amounts. If this is the first report being filed for this calendar year, only carry over the amounts from Lines 2, 7, and 9 (if any).

\*Amounts in this section may be different from amounts reported in Column B.



**COPY**

**Slate Mailer Organization  
Campaign Statement**  
(Government Code Sections 84218 - 84219)

**RECEIVED AND FILED**  
Date Stamp  
Office of the Secretary of State  
of the State of California

**401**  
1992 FORM

OCT 22 2010

DEBRA BOWEN  
Secretary of State

Page 1 of 6  
For Official Use Only

Statement covers period  
from 01/01/2010  
through 10/16/2010

SEE INSTRUCTIONS ON REVERSE

**I Slate Mailer Organization Information**

FULL NAME OF SLATE MAILER ORGANIZATION:  
**Santa Monica's For Quality Government**

ID NUMBER  
**Pending**

ADDRESS  
**1212 S Victory Blvd**

CITY  
**Burbank**

STATE  
**CA**

ZIP CODE  
**91502**

PHONE NUMBER

NAME OF TREASURER  
**Kinde Durkee**

ADDRESS  
**1212 S Victory Blvd**

CITY  
**Burbank**

STATE  
**CA**

ZIP CODE

DAYTIME PHONE NUMBER

**II Is This A General Purpose Committee?**

If this Slate Mailer Organization is also a "general purpose committee" as defined in Government Code Section 82027.5, check box and attach the committee's campaign disclosure report to this statement.

Committee Report Attached

ID Number if Recipient Committee

**III Summary of Payments**

	(A) Total This Period	(B) Cumulative to Date (Since January 1 of calendar year covered)
1. TOTAL PAYMENTS RECEIVED .....	\$ <u>31000.00</u> <small>Sch. A, Line 3</small>	\$ <u>31000.00</u>
2. TOTAL PAYMENTS MADE .....	\$ <u>12750.00</u> <small>Sch. B, Line 3</small>	\$ <u>12750.00</u>

**IV Verification**

I have used all reasonable diligence in preparing this statement. I have reviewed the statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/21/2010 At Burbank, CA CITY AND STATE

Name of Responsible Officer Kinde Durkee Title Treasurer

By [Signature] SIGNATURE OF RESPONSIBLE OFFICER

EX 17

**Schedule A  
Payments Received**

Statement covers period  
from 01/01/2010  
through 10/16/2010

CALIFORNIA  
1992 FORM **401**

Page 2 of 6

SEE INSTRUCTIONS ON REVERSE

NAME OF SLATE MAILER ORGANIZATION:

Santa Monica's For Quality Government

I.D. NUMBER

Pending

(1) DATE RECEIVED	(2) IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD (SEE IMPORTANT INSTRUCTIONS ON REVERSE)	(3) (a) NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	(b) CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER		(4) AMOUNT RECEIVED THIS PERIOD	(5) CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE
			SUPPORT	OPPOSE		
	Hines 26th Street LLC	Bob Holbrook City Council Member City of Santa Monica	X		5000.00	10000.00
10/07/2010	101 California St #1000 San Francisco CA 94111	Terry O'Day City Council Member City of Santa Monica	X		5000.00	10000.00
10/06/2010	710 Wilshire Blvd #409 Santa Monica CA 90401	Terry O'Day City Council Member City of Santa Monica	X		500.00	1000.00
<b>Summary</b>					<b>SUBTOTAL \$</b>	<b>10500.00</b>

**Summary**

1. Amount Received - Payments of \$100 or More (include all Schedule A subtotals) ..... \$ 31000.00
2. Amount Received - Payments of Less than \$100 (Not itemized) ..... \$ 0.00
3. Total Payments Received (Line 1 + Line 2) Enter here and in Column A, Line 1, of the Summary of Payments section on Page 1 ..... \$ 31000.00

**Schedule A  
Payments Received  
(Continuation Sheet)**

Statement covers period  
from 01/01/2010  
through 10/16/2010

CALIFORNIA **401**  
1992 FORM

Page 3 of 6

I.D. NUMBER  
Pending

(1) DATE RECEIVED	(2) IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD	(3) (a) NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	(b) CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER		(4) AMOUNT RECEIVED THIS PERIOD	(5) CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE
			SUPPORT	OPPOSE		
10/06/2010	Maxser & Co. A LTD Partnership 710 Wilshire Blvd #409 Santa Monica CA 90401	Bob Holbrook City Council Member City of Santa Monica	X		500.00	1000.00
10/07/2010	NMS Properties, Inc 11693 San Vicente Blvd #811 Los Angeles CA 90049	Bob Holbrook City Council Member City of Santa Monica	X		5000.00	10000.00
10/07/2010	NMS Properties, Inc 11693 San Vicente Blvd #811 Los Angeles CA 90049	Terry O'Day City Council Member City of Santa Monica	X		5000.00	10000.00
10/06/2010	The Edward Thomas Management Co 9950 Santa Monica Bl Beverly Hills CA 90212	Terry O'Day City Council Member City of Santa Monica	X		5000.00	10000.00
<b>SUBTOTAL \$</b>					<b>15500.00</b>	

**Schedule A  
Payments Received  
(Continuation Sheet)**

SCHEDULE A

Statement covers period  
from 01/01/2010  
through 10/16/2010

CALIFORNIA  
1992 FORM **401**

Page 4 of 6

I.D. NUMBER  
Pending

NAME OF SLATE MAILER ORGANIZATION:  
Santa Monica's For Quality Government

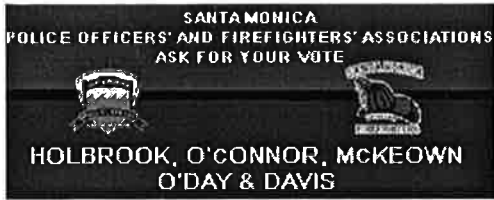
(1) DATE RECEIVED	(2) IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD	(3) (a) NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	(b) CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER		(4) AMOUNT RECEIVED THIS PERIOD	(5) CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE
			SUPPORT	OPPOSE		
10/06/2010	The Edward Thomas Management Co 9950 Santa Monica Bl Beverly Hills CA 90212	Bob Holbrook City Council Member City of Santa Monica	X		5000.00	10000.00
<b>SUBTOTAL \$</b>					5000.00	





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Teachers, Police & Firefighters say:  
PROTECT OUR SCHOOLS & SAFETY



## Police Union Calls Campaign Mailer with its Logo 'Disingenuous'

By Jonathan Friedman  
Lookout Staff

October 21, 2010 -- A campaign mailer that appears to be from the Santa Monica public safety unions, but is actually from an unrelated political committee has irked the police union. Police Officers Association Chair Jay Trisler said the union's attorney will send a cease and desist letter to the committee, Santa Monicans for Quality Government (SMQG), demanding it not use the logo and "tell factual information."

The mailer contains the logos of the fire and police unions. It also includes names, pictures and information about four of the five City Council candidates who were endorsed by those unions. It features nothing about incumbent Kevin McKeown, who also received the unions' endorsements.

"I think it's a misrepresentation of our endorsement," Trisler said. "It is causing problems because people are calling and saying, 'I thought you endorsed Kevin and you left him off your mailer.' Well, that's not our mailer."

The mailer states, "The Santa Monica Police Officers and Firefighters Associations have endorsed Bob Holbrook, Pam O'Connor, Gleam Davis and Terry O'Day ... Please vote on November 2nd for public safety's choices for City Council."

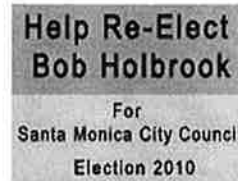
"The mailer looks like it's coming from us, and it's disingenuous," Trisler said.

McKeown wrote in an e-mail to The Lookout, "The use of trusted public safety logos by a third party is something that will have to get clarified and resolved. I've been strongly endorsed by both our police officers and firefighters each and every time I've run for office, and I hope the community knows that."

In small print, the mailer notes SMQG prepared it. The committee was formed Oct. 6, according to the statement it submitted to the City Clerk's Office. The president is listed as Fred Huebscher of The Political Scientists, whose clients include Council member Richard Bloom. The treasurer is listed as Kinde Durkee of Burbank-based Durkee & Associates.

A person answering the phone at The Political Scientists said Huebscher was out of town. A person who answered the phone at Durkee & Associates said the firm has a policy against speaking with the media.

Those who spend money during the last 15 days of the campaign must submit a statement to the City Clerk's Office within 24 hours, a City Clerk's Office official said. No financial statement from SMQG appeared on the City Clerk's website as of late Thursday afternoon.



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[EMAIL](#)

ml>./i□

Ex 18

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**WISE**  
Healthy Aging

# Santa Monica Daily Press

DAILY PRESS ENDORSEMENTS  
SEE PAGE 4

*We have you covered*

THE MAKING OUR PICKS ISSUE



Brandon Wise brandonw@smdp.com

**PROPER TECHNIQUE:** Santa Monica firefighters Jim Schier (left) and Joe Cavin (right) demonstrate how to properly move an injured victim during the Great California ShakeOut on the Third Street Promenade on Thursday afternoon. Agencies across the state took part in the massive drill.

## Thousands take part in massive quake drill

**JOHN ANTCAK**  
Associated Press Writer

**LOS ANGELES** Scores of Californians simultaneously dove under desks and tables at late morning Thursday in a massive drill to practice basic earthquake survival skills.

At 10:21 a.m., school children and workers rolled under their desks, city sirens wailed in San Francisco and Bay Area Rapid

SEE DRILL PAGE 6

## Samohi student stabbed in face

**SAMOH** A female Santa Monica High School senior was stabbed in the face by an unidentified attacker as she was walking to campus on Thursday morning, Santa Monica police told the Daily Press.

The victim had parked her car in the 2000 block of Sixth Street and was heading to campus about 9:10 a.m. when she was approached by a Hispanic female who demanded her belongings, said Sgt. Jay Trisler, a police spokesman. When the victim resisted the robbery, she was stabbed in the right cheek, he said.

Officials did not disclose the type of weapon used in the stabbing, and the victim's condition was unknown at deadline Thursday. Santa Monica-Malibu Unified School District officials said that the victim proceeded to school after the attack where she was assisted by school staff and police personnel.

The suspect got away — with the victim's cell phone and purse — in a blue-green colored van being driven by a Hispanic male, police said. The van was last seen heading

SEE MAILER PAGE 8

SEE STABBING PAGE 8

### ELECTION 2010

## Campaign mailer draws rebuke from public safety associations

**BY NICK TABOREK**  
Daily Press Staff Writer

**DOWNTOWN** Santa Monica police officers and firefighters on Thursday said a mysterious independent expenditure group that calls itself Santa Monicans for Quality Government had misappropriated the public safety associations' logos and was misrepresenting the groups' positions in its political literature.

The public safety unions were responding to a mailer sent to some Santa Monica households this week that urged support

for four City Council candidates: Pam O'Connor, Gleam Davis, Terry O'Day and Bob Holbrook. The mailer noted the Santa Monica police officers and firefighters associations have endorsed each of those candidates, but made no mention of the fifth candidate both associations are backing: three-term incumbent Kevin McKown.

The flier prominently featured the logos of both public safety unions beneath the sentence, "Who do our police officers and firefighters trust to protect us?" and included pictures and descriptions of the four candidates. It contained a fine print mes-

sage that said it was from Santa Monicans for Quality Government.

Sgt. Jay Trisler, the president of the POA, said his association never spoke with representatives from the independent expenditure group and played no part in sponsoring the message.

He said the public safety associations had contacted an attorney and were planning to send a cease and desist letter to the group.

"It's a misrepresentation of our endorsements," Trisler said, adding that he was con-

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EX 19



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**MAILER**  
 FROM PAGE 1

cerned residents who received the mailer would assume it was from the public safety unions themselves.

"I have not encountered this before as the [POA] chair where somebody has mailed something out appearing to be our literature and excluding candidates [whom we endorsed]."

He added: "[McKeown] has been nothing but an advocate for public safety within the community."

Little information about the group responsible for the flier was available on Thursday. According to campaign disclosure forms, its president is Fred Huebscher, a professional political consultant who is managing the campaigns of two candidates who appeared on the flier, Glean Davis and Pam O'Connor. According to the flier, Davis and O'Connor paid to be featured on the mailer, but O'Day and Holbrook did not.

A call to Huebscher's office was not returned by deadline, and the names of donors to the group were not available.

Reached on Thursday, Davis said she has no involvement with the group and had simply paid to be included on what her campaign consultant said was a public safety slate mailer.

She said she agreed to be on the slate but had no knowledge of which other candidates would be featured.

"The nature of the slate mailer beast is it's a way to get your name out into the public, and you don't control who else is on the slate," she said.

As for McKeown, who four years ago won re-election despite a flurry of attack ads paid for by the hotel industry, he didn't seem to be overly concerned about the flier, saying in an e-mail: "I've been strongly endorsed by our police officers and firefighters each and every time I've run for office, and I hope the community knows that."

[nickt@smdp.com](mailto:nickt@smdp.com)

**STABBING**  
 FROM PAGE 1

northbound on Sixth Street.

Officers had not arrested anyone in connection with the attack by deadline Thursday.

The school district's release regarding the attack added that a Santa Monica College stu-

dent was robbed at 14th Street and Michigan Avenue shortly after. It did not indicate if the two crimes were connected. The release by Superintendent Tim Cuneo advised students to travel in groups, be alert to surroundings and don't fight attempted robberies.

Any one with information is urged to call the SMPD (310) 458-8495.

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WEDNESDAY, OCTOBER 27, 2010

Volume 9 Issue 300



# Santa Monica Daily Press

LEAF BLOWERS BEWARE SEE PAGE 3

We have you covered

THE RIDE, BABY, RIDE ISSUE

## Former TV chef pleads no contest to soliciting murder

BY DAILY PRESS STAFF

**DOWNTOWN L.A.** A former Food Network chef pleaded no contest Tuesday to soliciting two Santa Monica homeless men to kill his wife, authorities said.

Juan-Carlos Cruz, who hosted "Calorie Commando" and "Weighing In," entered his plea on the day a hearing was set to begin to determine if there was enough evidence to require him to stand trial, said Jane Robison, press secretary for the Los Angeles County District Attorney's Office.

Cruz, 48, is facing up to nine years in state prison, with sentencing set for Dec. 13 before

SEE PLOT PAGE 11

## Group dodging campaign disclosure

BY NICK TABOREK  
Daily Press Staff Writer

**CITY HALL** Despite rigorous campaign disclosure rules in Santa Monica, it's still unclear who is backing the group responsible for the most controversial campaign mailer of the election season so far — the recently formed Santa Monicans for Quality Government (SMQG).

The group, which filed a "statement of organization" with the City Clerk on Oct. 12, was responsible for a flier that went out to Santa Monica households last week featuring four candidates for City Council: Gleam Davis, Pam O'Connor, Terry O'Day and Bob Holbrook beneath the banner, "Who do our police officers and firefighters trust to protect us?"

The flier drew criticism from the local police and fire unions, who said the so-called "slate mailer" misrepresented their endorsements by using their logos without permission and omitting one of the five candidates the groups endorsed in the council election — incumbent Kevin McKeown.

Though candidates for local offices and local political organizations that spend

SEE MAILER PAGE 11



## WHAT A JOURNEY

Cyclist Iris Klein rides down to the Santa Monica Pier as she finishes her cross-country ride on Route 66 on Tuesday afternoon. Klein began the ride in Chicago as part of her BIKE4THECURE, which aims to raise awareness and funds for breast cancer research.

Brandon Wise brandonw@smdp.com

## A kink in Civic Center joint-use plans

BY NICK TABOREK  
Daily Press Staff Writer

**SAMOHI** A partnership between City Hall and the Santa Monica-Malibu Unified School District to renovate and expand Santa Monica High School with new athletic and arts facilities has hit a snag, with the initial \$57 million for the project in limbo because of a provision in state law that governs Redevelopment Agency finances.

City Hall lawyers say they're looking into finding a way around the problem but haven't yet come up with a solution.

The City Council allocated the \$57 million for the project, known as the Civic Center Joint-Use Project, last November, but so far none of the money has been spent on planning efforts.

The delay in dispersing the funds has to do with a technicality of Redevelopment Agency code.

Under California law, redevelopment agencies, which raise money through higher property taxes in redevelopment zones, are required to "pass through" a portion of their funding to school districts.

In Santa Monica, the redevelopment agency has passed through amounts ranging from \$1.3 million to \$2.7 million annually to the school district in the past five years, according to SMMUSD Chief Financial Officer Jan Maez.

The pass-through money, though, would be reduced or eliminated under state law if the district starts spending the \$57 million earmarked for the Samohi expansion.

That's a problem, Maez said, because the

pass-through money is being spent to pay a debt obligation the district incurred in order to occupy its headquarters.

(Only a portion of the pass-through money is a windfall for the district, Maez said. Forty-three percent of it simply replaces funding the state would otherwise transfer to the district, while the other 57 percent is an add-on to the district's budget used for capital projects, she said.)

"I'm optimistic that there is a resolution and we have a lot of motivation on both the district and the city's part to resolve it," Maez said of the issue. "People want to find a resolution to this, it's clearly not something that one or the other of us is using to

SEE SAMOHI PAGE 11

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EX 20

### SAMOHI FROM PAGE 1

stonewall the project at all. It's just part of what we have to figure out."

At City Hall, Chief Deputy City Attorney Alan Seltzer said a meeting is planned to discuss the joint partnership in early November. He declined to discuss possible options for allowing SMMUSD to access the \$57 million in redevelopment money.

"People are still committed to addressing the issue of funding the [Civic Center Joint-Use Project]. The work is to identify how to address the pass through," he said.

While few details were available, officials said the dilemma has not delayed groundbreaking, since planning has been ongoing even without spending the \$57 million.

In order to temporarily sidestep the issue, the City Council this month approved \$1.1 million for SMMUSD to conduct planning,

### I'M OPTIMISTIC THAT THERE IS A RESOLUTION AND WE HAVE A LOT OF MOTIVATION ON BOTH THE DISTRICT AND THE CITY'S PART TO RESOLVE IT."

Jan Maez,  
SMMUSD chief financial officer

design and environmental review work related to the project out of a non-redevelopment agency budget.

Officials said that money, though, would ultimately come out of the original \$57 million committed to the project.

[nickt@smdp.com](mailto:nickt@smdp.com)

### PLOT FROM PAGE 1

Los Angeles Superior Court Judge H. Chester Horn.

As part of a settlement, an attempted murder charge is expected to be dismissed when Cruz is sentenced, Robison said.

Cruz has been jailed on \$2 million bail since his arrest May 13 by Santa Monica police, who were contacted by two men who said Cruz had hired them for \$500 to kill someone.

The pair agreed to assist the Santa

Monica Police Department, whose detectives learned the murder-for-hire method, the time and place the intended victim was to be killed and the terms of payment, Santa Monica police Sgt. Jay Trisler said earlier.

TMZ.com reported that Cruz's wife was suicidal because she could not have children but could not kill herself because of her religious beliefs. Authorities believe Cruz was going to have his wife killed as an act of mercy and then take his own life.

[news@smdp.com](mailto:news@smdp.com)

### MAILER FROM PAGE 1

\$1,000 or more on campaigns are required to file financial disclosure statements under a Santa Monica ordinance, SMQG has so far avoided disclosing to the public who has donated to the group.

Reached on Tuesday, SMQG President Fred Huebscher declined to provide a list of his donors but insisted his organization has followed all applicable campaign disclosure laws.

He also defended the flier that used the public safety associations' logos.

"The mailer is telling the complete truth," he said, pointing out that it didn't make the claim that the four listed candidates were the only candidates endorsed by the unions.

"The only reason those logos were there was because it clearly shows they're endorsing these people. There's no intent to mislead [voters] to believing it's coming from the police officers" and firefighters associations, he said.

As to the SMQG financial disclosure requirements, Huebscher said the group is registered with the California Secretary of State's Office and will file required disclosures with that office, not with the Santa Monica City Clerk's Office. He said the state office is the appropriate place for the group to file, particularly because the group plans to play a role in elections outside of Santa Monica.

Filing paperwork to open a SMQG committee with the City Clerk's Office, he said, was a mistake. It has since been shut down.

While less stringent than Santa Monica's campaign finance laws, state rules for "slate

mailer organizations" set by California's Fair Political Practices Commission required groups to file disclosure forms with the Secretary of State by Oct. 21 "if payments of \$500 or more [had been] received or made to produce a slate mailer" for the Nov. 2 election.

By deadline Tuesday, no financial disclosure forms for SMQG were available on the Secretary of State's website.

Huebscher also declined to state how much his group had raised in donations or spent on campaign literature.

"It's not my job to direct you where to find the information, and it's certainly not my job to give you the information," he told the Daily Press. "We have filed the reports with the appropriate authorities and it's out of our hands."

Huebscher, who is the president of the Hermosa Beach-based consulting company The Political Scientists and is running the campaigns of Cleam Davis and Pam O'Connor, said neither of those candidates are involved with SMQG, though both paid to be included on the organizations' fliers.

Meanwhile, the group Santa Monica Coalition for a Livable City, on Tuesday filed a complaint with City Hall about SMQG's financial disclosure practices.

City Clerk Maria Stewart said she planned to meet this morning with City Attorney Marsha Moutrie to discuss the complaint. For his part, Huebscher dismissed SMCLC's gripe as baseless. (SMCLC has endorsed three candidates for City Council, none of which appeared on the SMQG mailer).

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OCTOBER 30-31, 2010

Volume 9 Issue 303

# Santa Monica Daily Press

SCHOOL BUS SAFETY IN QUESTION  
SEE PAGE 10

We have you covered

THE BOOI ISSUE



## SWEETS FOR THE SWEET

Brandon Wise [brandonw@smdp.com](mailto:brandonw@smdp.com)

Patient Ella Lopez, 6, reaches for candy with her mother Melissa King (left) during the annual Santa Monica-UCLA Medical Center's pediatric trick-or-treat festivities on Friday afternoon. The event gives kids who are ill an opportunity to celebrate Halloween.

## Formerly homeless honored by community

BY MELISSA LEU  
Special to the Daily Press

**DOWNTOWN** Before she was homeless, Ruth McKnight was a victim of domestic violence. She had quit her job at a non-profit in downtown Los Angeles, because she said, "I couldn't keep going to work with bruises on my arms."



RUTH MCKNIGHT

SEE HONORED PAGE 6

## Celebrating the Sharpie's versatility

BY LEANNE ITALIE  
Associated Press Writer

Exhausted new moms use them to mark their twins. Doodlers on hyper-drive buy them to trick out their cars. Conan O'Brien morphed into one on Twitter, and Taylor Swift used one as eyeliner in a pinch.

It's hard to find someone — anyone — who doesn't love the hardworking Sharpie, excluding the loved ones of little wall-drawing Picasso.

Fans and fanatics are all over Flickr and YouTube showing off their collections of the enduring pens and a vast array of handiwork and Sharpie magic, but Glee's Dianna

SEE SHARPIE PAGE 3

## Slate mailer group takes more barbs for campaign tactics

BY NICK TABOREK  
Daily Press Staff Writer

**DOWNTOWN** The group Santa Monicans for Quality Government, which last week irked Santa Monica's cops and firefighters by sending out what the public safety unions said was a misleading campaign mailer, has come up with a new flier that is drawing criticism from the organization Community for Excellent Public Schools (CEPS).

The new mailer, which arrived in some Santa Monica mailboxes on Friday, asks

potential voters, "Who does CEPS trust to protect our schools?" and features some — but not all — of the candidates the group endorsed.

The candidates included on the mailer are incumbents Bob Holbrook, Pam O'Connor, Glean Davis and Terry O'Day. Left off the flier are CEPS endorsees Ted Winterer and Kevin McKeown.

"I'm not happy about it all," said Rebecca Kennerly, CEPS' chair. "If they're going to use our name, they need to use our [complete] endorsements, and they should, out

of common courtesy, ask our permission."

While all the candidates listed on the flier were endorsed by CEPS, Kennerly said the flier could still confuse voters.

"It isn't that these are huge misrepresentations, but I don't appreciate the way they're not using the full picture."

While the flier clearly referred to CEPS, it mistakenly labeled the organization the "Coalition" instead of the "Community" for Excellent Public Schools.

SEE MAILER PAGE 8

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EX 21

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WEEKEND EDITION, OCTOBER 30-31, 2010

Santa Monica Daily Press

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## MAILER FROM PAGE 1

The group behind the flier employed a similar tactic in its earlier "public safety slate mailer," which made unauthorized use of the police and firefighters associations' logos and featured four of the groups' endorsees, but not McKeown, who also earned the endorsement of cops and firefighters.

It was still unclear on Friday who was financially supporting the group. The group has registered as a slate mailer organization with the Secretary of State's Office, but no financial disclosure documents were available by deadline Friday.

The group's president, Fred Huebscher, on Friday again declined to provide information about the group's donors but insisted the organization had obeyed campaign disclosure laws.

A professional political consultant, Huebscher is managing the campaigns of Pam O'Connor and Glean Davis.

A complaint about the group's financial disclosure practices filed by the group the Santa Monica Coalition for a Livable City

**IF THEY'RE GOING TO USE OUR NAME, THEY NEED TO USE OUR [COMPLETE] ENDORSEMENTS, AND THEY SHOULD, OUT OF COMMON COURTESY, ASK OUR PERMISSION."**

Rebecca Kennerly,  
CEPS chair

this week was referred to the California Fair Political Practices Commission, according to City Hall.

The FPPC did not provide an update on the status of the complaint by deadline Friday.

nickt@smdp.com

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Councilmember

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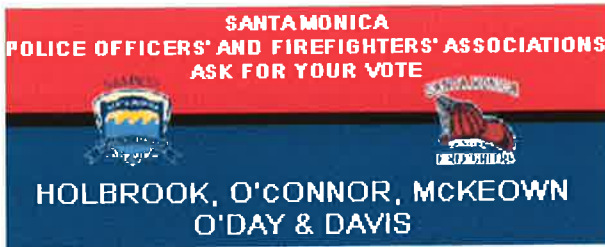
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League of Women Voters of Santa Monica • PTA Council • Santa Monica City Council • Santa Monica-Malibu Board of Education  
Santa Monica College Board of Trustees • Santa Monica-Malibu Education Foundation • Santa Monica-Malibu Board of Education • Santa Monicans for Renters' Rights  
California Democratic Party • LEAD (Leadership, Effectiveness, Accountability, Direction for Santa Monica-Malibu • Public Schools)  
CEPS- Community for Excellent Public Schools • Friends of Sunset Park, Board of Directors • Church in Ocean Park • Ocean Park Association  
Wilshire Montana Neighborhood Coalition • Sheila Kuehl, Former State Senator • Julia Brownley, State Assemblymember

For a full list of supporters and the facts: [www.yesonyandyysantamonica.com](http://www.yesonyandyysantamonica.com)

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## Controversial Flyers Have Developer Funding

*Note: Please see corrections to this article in red.*

By Jonathan Friedman  
Lookout Staff

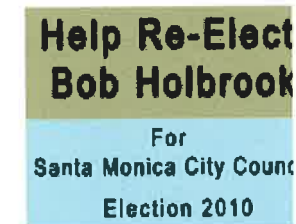
November 2, 2010 -- Several developers, including those with projects pending before the City, are behind the controversial City Council campaign mailers from a group calling itself Santa Monicans for Quality Government (SMQG). According to financial disclosure statements released Monday, \$41,000 has been raised by the group this year through Friday. The disclosures state all the developers contributed in support of incumbent candidates Bob Holbrook and Terry O'Day.

SMQG submitted its financial information to the Secretary of State's Office. At the request of the City Clerk's Office, the group's treasurer sent courtesy copies of the statements to the City, which released the information to The Lookout.

The information shows \$15,000 came from Hines, which has proposed the nearly 1 million-square-foot mixed-use Bergamot Transit Village Center on the north side of Olympic Boulevard between 26th and Stewart streets. NMS Properties, the company behind the 375,000-square-foot Paseo Nebraska development proposed for a location not far from the Bergamot site, gave \$10,000.

The Edward Thomas Management Co. also contributed \$10,000. The company owns two luxury beachfront hotels and a large adjoining surface lot, as well as the car dealership, Lexus Santa Monica. **CORRECTION: Lexus Santa Monica is owned by Mike Sullivan not The Edward Thomas Management Co. The Lookout regrets the error.**

Other contributions included \$2,500 from Village Trailer Park LLC, which wants to close the trailer park at the corner of Stanford and Stewart streets to build a 353,000-square-foot mixed-use development; \$1,000 from Maxser & Co. of 710 Wilshire hotel proposal fame and \$2,500 from the law firm Armbruster Goldsmith & Delvac, which represents several local developers, including Hines.



Ex 22

One of the SMQG flyers has a public safety theme and contains the logos of the police and fire unions. It has the photos, names and information on four of the five candidates endorsed by those unions. Kevin McKeown, an incumbent considered by some to be anti-development and who is also backed by the unions, is excluded from the mailer. An attorney for the Santa Monica Police Officers Association sent a letter to SMQG complaining about the matter. [Police Union Calls Campaign Mailer with its Logo Disingenuous](#), October 21, 2010.

An SMQG mailer with an education theme states “Who does CEPS trust?” in reference to the education activist group, Community for Excellent Public Schools. The flyer references four candidates endorsed by CEPS, but again leaves off McKeown, who CEPS also supports. It also fails to mention Ted Winterer, another candidate who received a nod from CEPS. Winterer was the co-writer of 2008’s Measure T, which had it been approved would have severely limited development in Santa Monica.

“Community For Excellent Public Schools did not authorize or have knowledge of the recent political mailer sent out by Santa Monicans for Quality Government,” CEPS Chair Rebecca Kennerly wrote in an e-mail shortly after the mailer arrived at residents’ homes. “We do not appreciate this mailer’s usage of the CEPS name and have no knowledge of the organization it attributes to the name.”

The president of SMQG is Fred Huebscher, who is running the City Council campaigns of incumbents Pam O’Connor and Glean Davis. The anti-development Santa Monica Coalition for a Livable City (SMCLC) last week accused O’Connor of being behind the mailers, something O’Connor and Huebscher denied. [Mailer Controversy Unresolved](#), October 29, 2010.



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ml>./i[]

**Slate Mailer Organization  
Campaign Statement**  
(Government Code Sections 84218 - 84219)

REVISED BY: [ ]  
OFFICE OF THE  
CITY CLERK

2010 NOV - 1 PM 2:26  
SANTA MONICA, CALIF.

Statement covers period from 01/01/2010 through 10/16/2010

Page 1 of 6  
For Official Use Only

CALIFORNIA 401  
1992 FORM

Type or Print in Ink

SEE INSTRUCTIONS ON REVERSE

**I Slate Mailer Organization Information**

FULL NAME OF SLATE MAILER ORGANIZATION:  
Santa Monicans For Quality Government

ID NUMBER: Pending

NO. AND STREET: 1212 S Victory Blvd  
CITY: Burbank STATE: CA ZIP CODE: 91502 PHONE NUMBER: [ ]

NAME OF TREASURER: Kinde Durkee  
ADDRESS: 1212 S Victory Blvd  
CITY: [ ] STATE: [ ] ZIP CODE: [ ] DAYTIME PHONE NUMBER: [ ]

Committee Report Attached

ID Number if Recipient Committee

**II Is This A General Purpose Committee?**

If this Slate Mailer Organization is also a "general purpose committee" as defined in Government Code Section 82027.5, check box and attach the committee's campaign disclosure report to this statement.

**III Summary of Payments**

	(A) Total This Period	(B) Cumulative to Date (Since January 1 of calendar year covered)
1. TOTAL PAYMENTS RECEIVED.....	\$ 31000.00 Sch. A, Line 3	\$ 31000.00
2. TOTAL PAYMENTS MADE.....	\$ 12750.00 Sch. B, Line 3	\$ 12750.00

**IV Verification**

I have used all reasonable diligence in preparing this statement. I have reviewed the statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/21/2010 At Burbank, CA  
DATE CITY AND STATE

Name of Responsible Officer: Kinde Durkee  
TYPE OR PRINT

By: [ ]  
SIGNATURE OF RESPONSIBLE OFFICER

Title: Treasurer

EX 23



**Schedule A  
Payments Received**

Statement covers period from 01/01/2010 through 10/16/2010

CALIFORNIA 1992 FORM **401**

Page 2 of 6

I.D. NUMBER  
Pending

SEE INSTRUCTIONS ON REVERSE

NAME OF SLATE MAILER ORGANIZATION:  
Santa Monicaans For Quality Government

(1) DATE RECEIVED	(2) IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD (SEE IMPORTANT INSTRUCTIONS ON REVERSE)	(3) NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ NAME, JURISDICTION, AND NUMBER OR LETTER OF BALLOT MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	(b) CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER		(4) AMOUNT RECEIVED THIS PERIOD	(5) CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE
			SUPPORT	OPPOSE		
	Hines 26th Street LLC	Bob Holbrook				
10/07/2010	101 California St #1000 San Francisco CA 94111	City Council Member City of Santa Monica	X		5000.00	10000.00
	Hines 26th Street LLC	Terry O'Day				
10/07/2010	101 California St #1000 San Francisco CA 94111	City Council Member City of Santa Monica	X		5000.00	10000.00
	Maxser & Co. A LTD Partnership	Terry O'Day				
10/06/2010	710 Wilshire Blvd #409 Santa Monica CA 90401	City Council Member City of Santa Monica	X		500.00	1000.00
<b>Summary</b>					<b>SUBTOTAL \$</b>	<b>10500.00</b>

- Amount Received - Payments of \$100 or More (Include all Schedule A subtotals) ..... \$ 31000.00
- Amount Received - Payments of Less than \$100 (Not itemized) ..... \$ 0.00
- Total Payments Received (Line 1 + Line 2) Enter here and in Column A, Line 1, of the Summary of Payments section on Page 1 ..... \$ 31000.00

**Schedule A  
Payments Received  
(Continuation Sheet)**

SCHEDULE A

Statement covers period from 01/01/2010 through 10/16/2010

CALIFORNIA **401** 1992 FORM

Page 3 of 6

I.D. NUMBER  
Pending

(1)		(2)		(3)		(4)	(5)
NAME OF SLATE, MAILER ORGANIZATION: Santa Monica's For Quality Government							
DATE RECEIVED	IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD	NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER		AMOUNT RECEIVED THIS PERIOD	CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE	
			SUPPORT	OPPOSE			
	Maxser & Co. A LTD Partnership	Bob Holbrook					
10/06/2010	710 Wilshire Blvd #409	City Council Member	X		500.00	1000.00	
	Santa Monica CA 90401	City of Santa Monica					
	NMS Properties, Inc	Bob Holbrook					
10/07/2010	11693 San Vicente Blvd #811	City Council Member	X		5000.00	10000.00	
	Los Angeles CA 90049	City of Santa Monica					
	NMS Properties, Inc	Terry O'Day					
10/07/2010	11693 San Vicente Blvd #811	City Council Member	X		5000.00	10000.00	
	Los Angeles CA 90049	City of Santa Monica					
	The Edward Thomas Management Co	Terry O'Day					
10/06/2010	9950 Santa Monica Bl	City Council Member	X		5000.00	10000.00	
	Beverly Hills CA 90212	City of Santa Monica					
<b>SUBTOTAL \$</b>					15500.00		







**Slate Mailer  
Late Payment Report**

Type of print in Ink.  
Amounts may be rounded  
to whole dollars.

**CALIFORNIA 498**  
FORM  
For Official Use Only

Date Stamp  
**RECEIVED**  
OFFICE OF THE  
CITY CLERK

2010 NOV - 1 PM 2:25

SANTA MONICA, CALIF.

Amendment No \_\_\_\_\_

Report No 001

NAME OF SLATE MAILER ORGANIZATION  
Santa Monicans For Quality Government

STREET ADDRESS  
1212 S Victory Blvd

CITY  
Burbank

STATE  
CA

ZIP CODE  
91502

AREA CODE/PHONE NUMBER  
OPTIONAL: FAX/E-MAIL

LD. NUMBER  
1333300

**Late Payment(s) Received From:**

NAME  
Village Trailer Park, LLC

ADDRESS  
2444 Wilshire Blvd #320

CITY  
Santa Monica

STATE  
CA

ZIP CODE  
90403

I.D. NUMBER (if applicable)  
1283223

OCCUPATION/EMPLOYER OR NAME OF BUSINESS IF SELF-EMPLOYED (if applicable)

DATE RECEIVED:	AMOUNT	OFFICE SOUGHT AND JURISDICTION OF THE CANDIDATE/BALLOT MEASURER'S JURISDICTION	AMOUNT ATTRIBUTED
10/27/2010	\$ 1250.00	OFFICE SOUGHT AND JURISDICTION OF THE CANDIDATE/BALLOT MEASURER'S JURISDICTION	
		SANTA MONICA CCM City	\$ 1250.00
		SUPPORT <input checked="" type="checkbox"/> OPPOSE <input type="checkbox"/>	
		DIST NO BAL NO	
		SANTA MONICA CCM City	\$ 1250.00
		SUPPORT <input checked="" type="checkbox"/> OPPOSE <input type="checkbox"/>	
		DIST NO BAL NO	
		SUPPORT <input type="checkbox"/> OPPOSE <input type="checkbox"/>	
		DIST NO BAL NO	

EX 24

**Slate Mailer  
Late Payment Report**

Type of print in ink.  
Amounts may be rounded  
to whole dollars.

SLATE MAILER LATE PAYMENT REPORT

CALIFORNIA  
FORM **498**

For Official Use Only

RECEIVED  
OFFICE OF THE  
CITY CLERK

Date Stamp

2018 NOV - 1 PM 2:15

Amendment No

Report No 002

SANTA MONICA, CALIF.

NAME OF SLATE MAILER ORGANIZATION

Santa Monicans For Quality Government

STREET ADDRESS

1212 S Victory Blvd

AREA CODE/PHONE NUMBER

I.D. NUMBER

OPTIONAL: FAX/E-MAIL

1333300

CITY

Burbank

STATE

CA 91502

**Late Payment(s) Received From:**

NAME

Hines 26th Street LLC

I.D. NUMBER (if applicable)

1325699

ADDRESS

101 California St #1000

CITY

San Francisco

STATE

CA

ZIP CODE

94111

OCCUPATION/EMPLOYER OR NAME OF BUSINESS IF SELF-EMPLOYED (if applicable)

DATE RECEIVED:

10/29/2010

AMOUNT

\$ 2500.00

NAME OF CANDIDATE OR BALLOT MEASURE

Robert Holbrook

OFFICE SOUGHT AND JURISDICTION OF THE  
CANDIDATE/BALLOT MEASURER'S JURISDICTION

SANTA MONICA CCM  
City

AMOUNT ATTRIBUTED

\$ 2500.00

SUPPORT

OPPOSE

DIST NO

BAL NO

Terry O'Day

SANTA MONICA CCM  
City

SUPPORT

OPPOSE

DIST NO

BAL NO

\$ 2500.00

SUPPORT

OPPOSE

DIST NO

BAL NO

\$

**Slate Mailer  
Late Payment Report**

Type of print in ink.  
Amounts may be rounded  
to whole dollars.

Date Stamp  CALIFORNIA <b>FORM 498</b>	For Official Use Only
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Amendment No \_\_\_\_\_

**Report No 002**

**NAME OF SLATE MAILER ORGANIZATION**  
Santa Monicans For Quality Government

**STREET ADDRESS**  
1212 S Victory Blvd

AREA CODE/PHONE NUMBER \_\_\_\_\_ OPTIONAL: FAX/E-MAIL \_\_\_\_\_

I.D. NUMBER 1333300

CITY Burbank STATE CA ZIP CODE 91502

**Late Payment(s) Received From:**

NAME Armbruster Goldsmith & Delvac LLP

ADDRESS 11611 San Vicente Blvd #900

CITY Los Angeles STATE CA ZIP CODE 90049

I.D. NUMBER (if applicable) 1283223

OCCUPATION/EMPLOYER OR NAME OF BUSINESS IF SELF-EMPLOYED (if applicable)

DATE RECEIVED: 10/27/2010

AMOUNT \$ 1250.00

NAME OF CANDIDATE OR BALLOT MEASURE	OFFICE SOUGHT AND JURISDICTION OF THE CANDIDATE/BALLOT MEASURER'S JURISDICTION	AMOUNT ATTRIBUTED
Terry O'Day	SANTA MONICA CCM City	\$ 1250.00
	<input checked="" type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE	
	DIST NO BAL NO	
Robert Halbrook	SANTA MONICA CCM City	\$ 1250.00
	<input checked="" type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE	
	DIST NO BAL NO	
	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE	
	DIST NO BAL NO	